

Historic, Archive Document

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Index*

62.27



PEACE

PEACE (Patent No. 792) A.A.R.S.
B463

\$2.00 each; 3 for \$5.10, postpaid

TAFFETA (Patent No. 716) A.A.R.S.
B466

\$1.50 each; 3 for \$3.75, postpaid

SUTTER'S GOLD (Patent No. 885) A.A.R.S.
B465

\$2.00 each; 3 for \$5.10, postpaid

ROSE OF FREEDOM (Patent No. 791)
B464

\$1.50 each; 3 for \$3.75, postpaid

These **FOUR ROSES** as pictured
for **\$6.50** postpaid

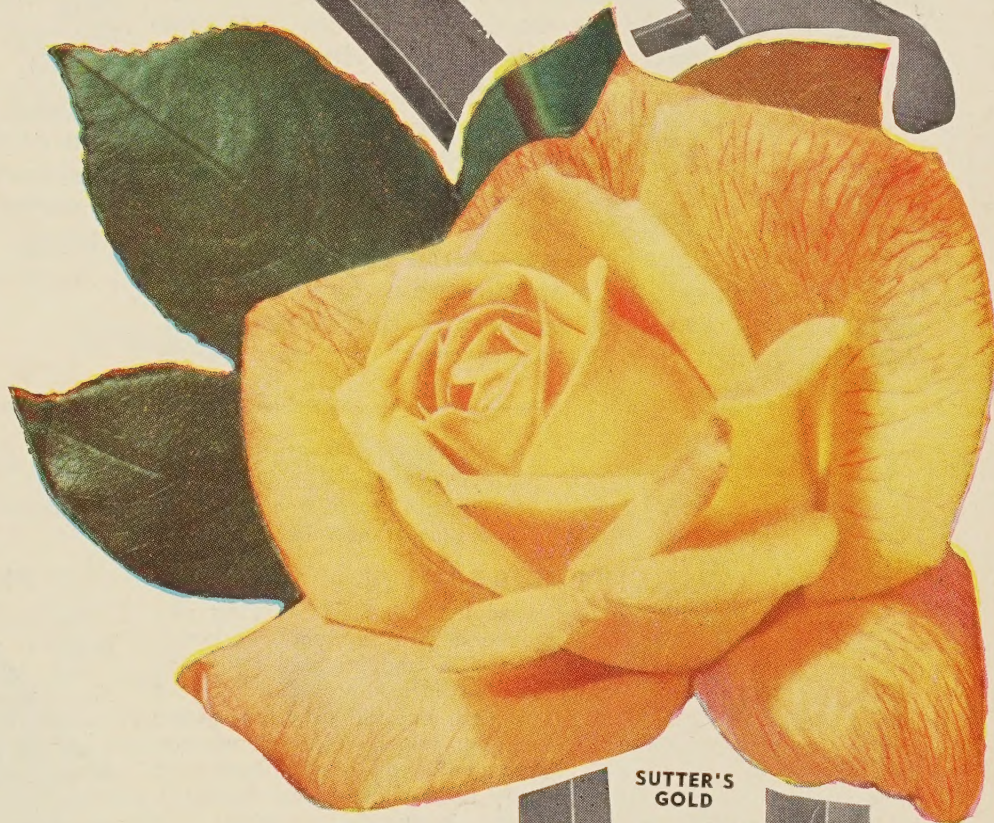
The
WELCH
Nurseries
SHENANDOAH, IOWA

1882

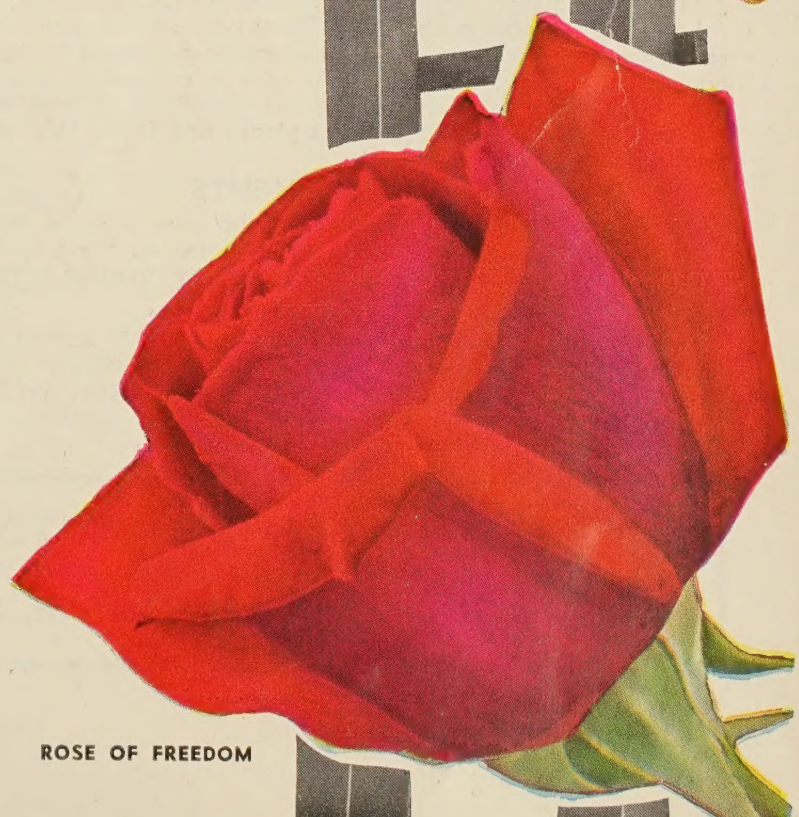
1951



TAFFETA



SUTTER'S
GOLD



ROSE OF FREEDOM

Let's Get Acquainted

Dear Friends:

Again we say "Thank you"—and as I say that, I keep thinking how much those words, "friends" and "thank you," mean. That is the way we think of you, our customers, and we hope that you think of us as your friends.

This has been a good year—although a troubled year, in many ways. As I am writing, the future looks brighter—but some of the things we have learned this past year have made a deep impression.

Did you notice, for instance, that there was not as much fruit on the market as usual—and that what was available was most expensive? Don't you think it would be a good idea to have some fruit of your own? Even the small city yards are ample for berries, asparagus and the dwarf fruit trees—and these things can be attractively worked into your landscape plan. There is so much satisfaction and enjoyment in the things we can get fresh from our own gardens—and certainly a big saving.

Then I think of the thousands of us who are moving into our own homes and the joy we have in making these homes and yards as attractive as possible. It is for you that we have planned and added to both our Fruit and Ornamental sections. You will want some fruits, of course—some shrubs to make the house look settled, a shade tree or two or three—and some flowers just for beauty and satisfaction. You will notice that we have most of these things

in several sizes to fit the needs and purses of all. The smaller size plants are very inexpensive—just right for those of us who are watching our budgets most carefully. And in planting the smaller stock, we have the added pleasure of watching and enjoying the growth and development of our dreams.

For those who want an immediate showing in their planting, we have the larger, more fully developed stock. The quality is the same and the final results will be the same, whichever you plant. The only difference is that of the immediate cost versus a few more years in time.

Look through our book carefully. We have planned it for you—and tried to give as much help as possible, so that you can order our stock and plant it with complete confidence. And notice, as you check through, that, while our real emphasis is on the quality of our stock, our prices are in most instances lower than average. "Welch" has meant Quality and Savings for over 70 years, and we are proud of our record.

Order your stock early so that we can get it to you at the best planting time. We appreciate your business and want to do everything in our power to serve you best and make our friendship true and lasting.

Sincerely,

Homer Welch

STATE CERTIFIED STOCK. Certificate of Nursery Inspection, No. 153, furnished with every shipment.
Personal checks accepted. **Iowa customers only, please add 2 per cent sales tax.**

WELCH'S GUARANTEE

All nursery stock is handled carefully to insure reaching you in good condition. Should stock reach you in damaged condition, notify the carrier and us AT ONCE and we will make immediate replacement. We will go even further. Should your nursery stock be accepted and planted, but fail to grow, owing to the weather or other conditions over which we have no control, we will assume part of the loss, with you and replace such stock for one-half price, if you notify us not later than August 1, 1951 on spring planting or May 15 following fall planting.

Let us be fair with each other. Every package, no matter how small, requires a certain amount of packing, wrapping and postage. BUT, since our prices give us such a low margin of profit, we cannot afford to send orders of less than \$1.00. **If your order amounts to less than \$1.00 will you please add 15c to help cover packing and postage.**

C.O.D. SHIPMENTS

We do not advise C.O.D. orders, as the extra charges simply increase the cost of the stock to you. However, we will send C.O.D., if you INCLOSE 25% DEPOSIT with your order.

Order Early!

Order early while our assortment is complete. We have a very fine lot of stock this year but as the season progresses we always run short of some varieties. Be sure to specify on your order whether or not we can substitute equally desirable varieties provided we are out of some of the items.

PLANTS AND TREES BY PARCEL POST

We strongly urge the advantage of our Parcel Post system for handling small quantities and the smaller size plants and trees.

We can send by Parcel Post, Grape Vines, Raspberry and Blackberry plants in lots of 100 or less. Currants and Gooseberries, both one- and two-year-old, in lots of 25 or less. One-year-old fruits and ornamental trees and shrubs, Roses, also bulbs, Peonies, Iris and perennial plants.

We PREPAY the postage on all Parcel Post shipments—EXCEPT to those States bordering on either the Atlantic or Pacific Oceans. NOTE THIS EXCEPTION on all prices marked Postpaid or Prepaid in the catalog.

Rather than raise our prices to everyone to cover the increased costs of delivery to the furthest points, we ask that Customers living in these Coast States ADD 10% to the cost of their Postpaid items. In this way we are paying part and you are paying part of the additional postage—but all can get our Better than average Nursery Stock at Lower than average prices.

All stock too large for Parcel Post is sent by Express and is not prepaid.

GUARANTEE OF GENUINENESS. If any nursery stock, etc., proves untrue to description under which it is sold, we hold ourselves in readiness, on proper proof, to replace all such nursery stock, etc., that proves otherwise or refund the amount paid, but shall in no case be liable for any sum greater than the amount originally received for said nursery stock.

WE THANK YOU FOR YOUR ORDERS

With every order of \$2.00 or more, and the names of ten home owners, we will send you one Bridalwreath Spirea FREE.

THE WELCH NURSERY, SHENANDOAH, IOWA

PLEASE ORDER BY CATALOG NUMBER

WELCH

BETTER BUYS

give

**A Better Start—
for Better Results**

ASPARAGUS

U-m-m! Fresh ASPARAGUS!

Too expensive? Grow your own!

A small plot will supply your family for table use and leave some for canning or freezing. An acre will pay big money. Spread the roots well, set 18 to 24 inches apart each way, 3 to 4 inches deep in the home garden. In the larger planting set deeper in rows 3 feet apart for proper cultivation.

B175 MARY WASHINGTON. (Rustproof) This variety grows rapidly and produces tall tender stalks unexcelled for table use and the recognized variety for canning and freezing.

B176 PARADISE. A newer variety that produces heavier stalks of excellent flavor. Many prefer this for home use.

Heavy, 2-year roots, either variety:

25 for \$1.25	100 for \$ 3.00
50 for \$1.75	500 for \$13.00

These prices postpaid to you.

1000 for \$20.00, not postpaid.

RHUBARB

One of the most healthful of all fruits and the first to appear in the spring garden. Set the crowns 2 inches deep, 3 to 4 feet apart.

B181 CHIPMAN'S CANADIAN RED. The best of the new Rhubarbs. The thick, chunky stalks are crispy tender and blood-red clear through. It is rich in flavor yet so mild that it requires very little sugar. It does not seed, so you can use it throughout the spring and summer. Pies and sauces made from Canadian Red are both delicious to eat and beautiful to see.

No. 1 Divisions, 75c each; 3 for \$1.95, postpaid.

B182 McDONALD. Probably the most vigorous of all Rhubarbs, producing giant stalks 18 to 24 inches tall and often more than 2 inches thick. It is a bright cherry-red with tender white flesh of excellent flavor. Seedless, it fruits all summer.

No. 1 Divisions, 65c each; 3 for \$1.75, postpaid.

B180 OLD-FASHIONED PIEPLANT. The strawberry flavored variety our grandmothers grew. Tender, mildly acid stalks rich in vitamins. Easily grown and cheap in price.

2-year roots: 8 for \$1.00, postpaid.

GARDEN HERBS

B185 BOHEMIAN HORSERADISH. This is so easy to grow that it is a delight to be able to grind your own fresh Horseradish when you want it. Hardy everywhere, it requires just ordinary garden soil. Set the crowns about an inch deep. Half a dozen roots make a good supply, but a dozen would be better if you are really fond of it. By planting our heavy crowns you will have usable roots the first year.

Heavy crowns, 6 for \$1.00; 12 for \$1.75, postpaid.

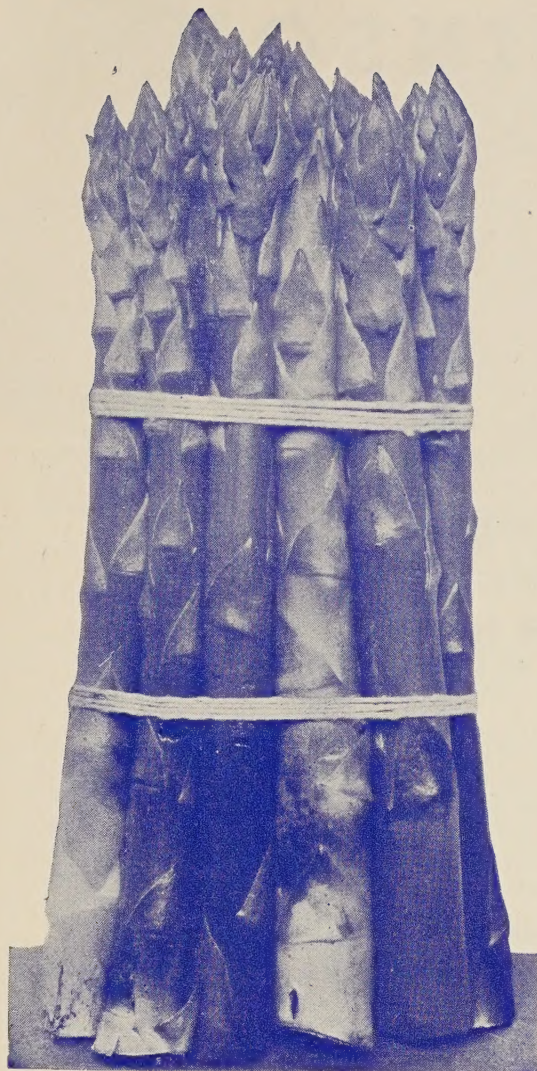
B186 SAGE. One of the seasonings that is so easily grown and so much better fresh that we

should always have a little growing in our garden. Pick the leaves and tender shoots when the plants begin to bloom, dry them in a shady place—and they are ready to crush as you want to use them.

Good strong roots, 30c each, postpaid.

B188 CHIVES. The delicately onion-flavored herb so delightful in salads and cooking. Easily grown in the garden, they can be taken up and potted for snipping fresh all through the winter.

Thrifty roots, 35c each; 3 for \$1.00, postpaid.



MARY WASHINGTON ASPARAGUS

EARLY SPRING GARDEN ROOT SPECIAL

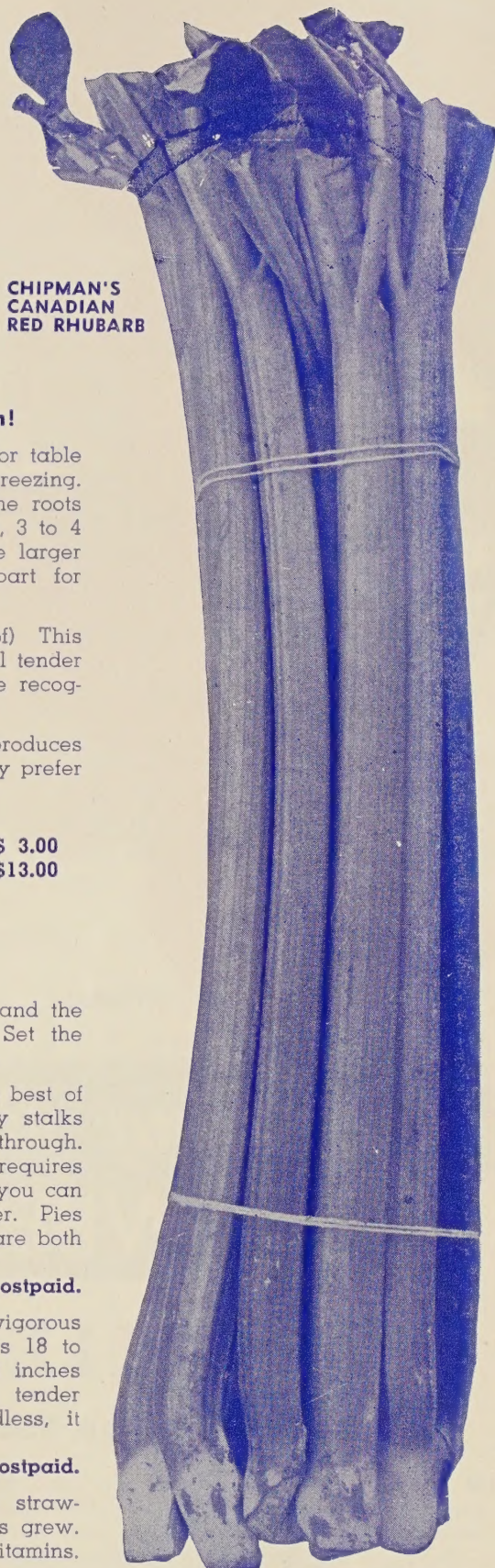
Catalog No. B187

25 Asparagus
5 Bohemian Horseradish Crowns
5 Old Fashioned Pieplant

35 Plants for Postpaid \$1.00



SAGE



CHIPMAN'S
CANADIAN
RED RHUBARB

KITCHEN HERB CORNER

B190X \$1.95
6 Horseradish
1 Sage—3 Chives Postpaid

ROBINSON

Our Most Outstanding Strawberry



ROBINSON

B102 ROBINSON. We have been telling you. Now you are telling us. ROBINSON is the best strawberry we have ever planted. From coast to coast and from Tennessee north to the Canadian border (but, we are sorry to say, not from the deep South), we have letters—all of them much like this one: "Your catalog description is not, as sometimes happens, extravagant. These berries run up to 2 inches diameter, well colored and good flavored."

It is a terrific plant maker. The fruit is solid-meated and bright, glistening red—the sweetest, richest flavored, and the largest we have ever had. Many customers have reported berries 5 to 6 inches in circumference—18 to a quart! Robinson is a sensation as a commercial berry and certainly the best for home canning and freezing. Fruits about 1 week after Dunlap.

25 for 95c; 50 for \$1.25; 500 for \$9.00

100 for \$2.00

All postpaid

B101 SENATOR DUNLAP. The old reliable June bearer. Senator Dunlap is probably the best known and most universally planted of any strawberry. It thrives and produces the heaviest single crop in almost any part of the country. Many of the new varieties produce larger or sweeter fruit—but this is the standard to which all are compared.

25 for 75c; 50 for \$1.00; 100 for \$1.65; 500 for \$7.00

200 for \$3.00

All postpaid

4 Spring Bearing STRAWBERRIES

PREMIER

Early Fruit—Top Prices

B104 PREMIER. Is recognized as the top commercial berry. It makes extra large plants, which mean more fruit. Extremely vigorous it is not harmed by late frosts that stop most berries.

The very first strawberry on the market—it gets the early high price. This is the sure crop berry for commercial planters.

25 for 95c; 50 for \$1.50; 500 for \$10.50

100 for \$2.25

All postpaid

B103 BLAKEMORE. A very early berry—always a heavy fruiter—and an excellent shipper. This strawberry is a vigorous grower and stands drouth better than any other known. Every grower should have some of this variety to get the early market.

25 for 95c; 50 for \$1.25; 500 for \$9.00

100 for \$2.00

All postpaid

B105X

HOME TEST PLOT

25 BLAKEMORE

25 DUNLAP

25 PREMIER

25 ROBINSON

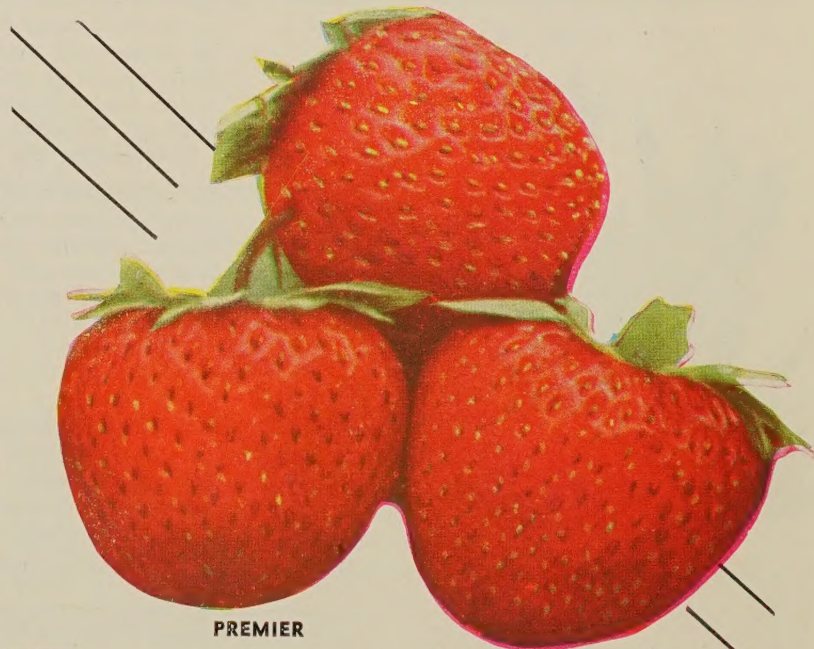
Try a few of each and see which you like best.

100 Spring Strawberries

(\$3.20 catalog value)

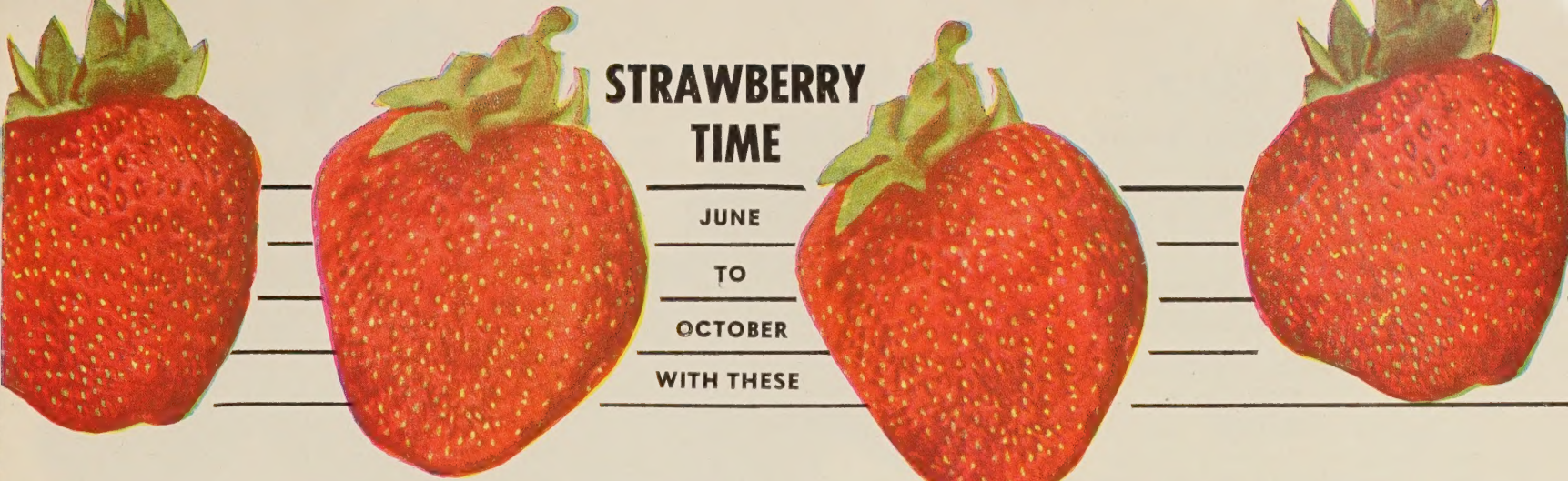
\$1.95

Postpaid



PREMIER

NOTE—Customers living in Atlantic or Pacific Coast States add 10% to all postpaid items.



STRAWBERRY TIME

JUNE

TO

OCTOBER

WITH THESE

EVERBEARING VARIETIES

B110. GEM

The Leader of Them All

The most reliable of all two-crop strawberries, Gem produces lots of fruit—firm berries of excellent flavor and color. It is very hardy, thrives even under unfavorable conditions and, unlike most everbearers, makes lots of plants. This is an excellent strawberry in the home garden and a sure Money Maker in a commercial plant.

25 for \$1.00; 50 for \$1.75; 200 for \$5.50

100 for \$3.00

All postpaid

WELCH STRAWBERRIES ARE FAMOUS

Because after 69 years as Strawberry Specialists

Welch means top quality.

Welch means saving money.

Welch means complete confidence in stock.

Welch means you get what you want at a price you want to pay.

All Welch strawberries are double inspected to give you the cleanest, sturdiest roots, sure to grow and bear heavy crops.

Don't miss these low all postpaid prices.

Everbearing



B111 STREAMLINER

The Everbearing Sensation

This ever-more-popular strawberry has earned its honors! It bears heavily—fruit that is large, firm, rich red all the way through—and honey sweet in flavor. Streamliner produces fruit 60 days after planted and produces two crops of berries the second year. It is very sturdy and hardy and free of disease.

This is one of the best berries for commercial planting and excellent for home canning and freezing.

Reserve your plants early, as we always run short.

25 for \$1.75; 50 for \$3.00; 200 for \$8.50

100 for \$4.50

All postpaid

**Mrs. Homer Welch's
Collection**

No. B121X

100 Robinson

100 Dunlap

50 Gem (Everbearing)

All For

\$4.75

Postpaid



ORDER EARLY
while our assortment
is complete

SUPERFECTION

The Latest Everbearing Introduction

B114. Everyone is talking about this new Everbearing Strawberry. For quality, size, flavor and length of bearing season, it is proclaimed the very best yet.

It was produced by a real strawberry expert—in real strawberry country—and this means Dependability. We have now tested this berry long enough to know that it comes up to all expectations. If you make your own test planting we believe you will re-order another year.

25 for \$1.95; 50 for \$3.50

100 for \$5.00

All postpaid

B112 MINNESOTA 1166 (Evermore). This new everbearing strawberry is proving more satisfactory every year. The berries are large and of excellent flavor. Northern strawberry growers report it a big Money Maker. It brings premium prices because of the unusual quality of the fruit. You **can't** go wrong in planting Minnesota 1166. You **can** be sorry if you don't Reserve Your Plants Early.

25 for \$1.75; 50 for \$3.00; 500 for \$22.00

100 for \$4.50

All postpaid



MINN.

1166

Everbearing

STRAWBERRY SHORTCAKE PATCH

No. B122X

50 Premier (early)
25 Robinson (mid-season)
25 Streamliner (everbearing)

100 Plants for
postpaid **\$3.00**

Special Prices To Commercial Growers

Not prepaid

	1,000 to 5,000	5,000 or more
DUNLAP	\$12.00M	\$10.50M
ROBINSON	15.00	12.50
BLAKEMORE	15.00	12.50
PREMIER	18.00	16.50
GEM	22.00	20.50
STREAMLINER	35.00	30.00
SUPERFECTION	45.00	40.00
MINNESOTA 1166	35.00	30.00

Thank you.

Letters like these make us feel good.

"... the Nursery Stock reached us in *fine condition* and is by far the *largest* and *finest* of all we have received."

"I want to thank you for the fine strawberry plants sent me this spring. They are wonderful."

"... I bought from you the best strawberry plants I have ever had (and still have)."

"I ordered Gem Everbearing from you and picked 75 gallons the second year from 100 plants."

"Many thanks for such grand, sturdy stock. Couldn't have selected any better had we been there to make the choice. Never dealt with a company so prompt and courteous as you."





RED LAKE CURRANT

Welch's Jam and Jelly Collection

B510X

3 Downing Gooseberry

2 Red Lake Currant

These five good 2-year bushes
Postpaid

For
Only **\$1.85**

GIANT HYBRID BLUEBERRIES

Blueberry Pie! Two to four bushes will produce enough berries for pies through the whole year.

Blueberries not only bear lots of delicious fruit, but they are beautiful ornamental shrubs as well.

They require a mildly acid soil, good drainage and moderate moisture. You can make your soil acid by working in peat moss, rotted sawdust or aluminum sulphate. Spread the roots generously in planting and set about 4 feet apart. It is best to plant more than one variety for proper pollenizing.

B511 RANCOCAS (early). Fruit medium large and very prolific.

B512 RUBEL (mid-season). The best commercial berry.

B513 JERSEY (late). Fruit very large—but not as many berries.

Large 2-year 15 inch transplants, \$1.15 each; 2 for \$2.20; 3 for \$3.00, postpaid.

B514X Collection, 1 each of the 3 varieties listed for \$2.85, postpaid.



BLUEBERRIES

Welch's CURRANTS

B504 RED LAKE. This new giant red Currant has almost replaced all other varieties. The berries are larger, the bunches are fuller and there are more of them on a bush. The fruit, a bright, clear red that makes beautiful and delicious jelly, ripens mid-season and holds on over a long time.

45c each; 5 for \$1.75; 10 for \$3.00, postpaid.

IMPORTANT. We can ship Currants and Gooseberries ONLY to Arkansas, Iowa, Nebraska, Illinois, Indiana, Missouri, Kansas, Oklahoma, Texas, Colorado, North and South Dakota. If you live in other states, please do not order these items.

GOOSEBERRIES

B507 GLENDALE. One of the finest Gooseberries; strong, healthy, upright bushes yield heavily. Berries medium size; excellent for cooking and the best for pies. 2-yr., 45c each; 3 for \$1.25, postpaid.

B508 DOWNING. A well known American sort which has given the best results everywhere. Large and handsome, pale green berry; of splendid quality for dessert and cooking. Bush is strong, of vigorous growth and very productive. 2-yr., 60c each; 3 for \$1.65, postpaid.

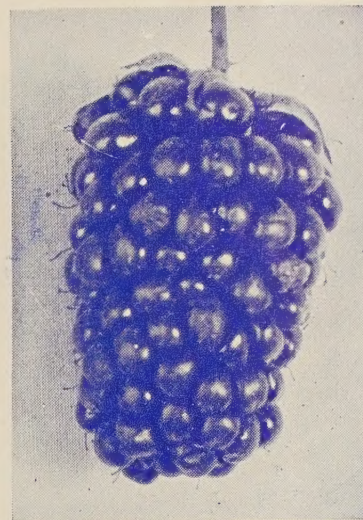


DOWNING GOOSEBERRY

DEWBERRIES

B503 GARDENIA. The THORNLESS DEWBERRY. We do not hesitate to say everything for Gardenia. It is Thornless when you get it and stays Thornless because it does not sucker. It is extremely hardy, and absolutely does not develop orange rust, even when planted with infected plants. (But we do not advise such practice.) The fruit has all of the qualities of Lucretia and is much easier to pick. We strongly urge Gardenia Dewberry—especially for the colder areas where Boysenberries are not hardy.

6 for \$1.50; 12 for \$2.25; 25 for \$4.00, postpaid.



THORNLESS BOYSENBERRY

BOYSENBERRY

B501 THORNLESS BOYSENBERRY. Pick these berries without the discomfort of thorns. The picture shows the actual size of this giant berry—and you know the delicious flavor and solid meat. It has all the good points of the Blackberry, Loganberry and Raspberry—plus being almost seedless. Plant Boysenberries 8 to 10 feet apart each way and have your own fruit for the table, canning—and freezing. 30c each, postpaid.

B501X 6 Giant Thornless Boysenberries for \$1.25, postpaid.

NOTE—Customers living in Atlantic or Pacific Coast States add 10% to all postpaid items.

Welch's Sensational BERRY COLLECTION

B509X

2 Glendale Gooseberry

2 Red Lake Currant

6 Thornless Boysenberry

These ten heavy 2-yr. bushes.
postpaid

All For

\$2.50



CUMBERLAND BLACK RASPBERRY

BLACK RASPBERRIES

B545 CERTIFIED CUMBERLAND. (Early Black.) This splendid blackcap Raspberry is by far the most widely planted, most successful and most profitable variety. Is extremely hardy, upright, vigorous grower, extraordinarily productive, disease resistant. Fruit very large, firm, excellent quality, ships well. The standard black Raspberry. **Tips, 5 for 75c; 10 for \$1.40; 25 for \$2.95; 50 for \$5.00; 100 for \$9.00.** Quick bearing, 2 yr. transplants, 5 for \$1.25; 10 for \$2.10; 25 for \$4.50, postpaid.

B546 BRISTOL BLACKCAP. This new variety is rapidly gaining in popularity as the best mid-season black cap, both for home and commercial planting. A vigorous grower that produces tremendous crops. The berries are large, jet-black, firm, sweet, almost seedless and of unsurpassed flavor. A hardy, healthy grower, does well over a very wide territory, doing well even in sections of the south like Oklahoma. **Tips, 5 for \$1.00; 10 for \$1.70; 25 for \$3.50; 50 for \$6.00, postpaid.**

BLACKBERRIES

Easy to Grow--Bear Heavily

5 for 75c; 10 for \$1.40

24 for \$2.95 100 for \$9.00

Postpaid

B540 ALFRED. The coreless Blackberry. A glossy jet-black color, a sweet, delicious flavor. Nearly seedless. Hardy; does well in cold sections.

B541 ELDORADO. A valuable Blackberry for our northern climate. Berries large, jet-black, ripen well together and borne in large clusters; they are sweet and delicious, have no hard core and keep well after picking.

RED RASPBERRIES

B551 LATHAM. (Red). Fruit a fair size and quality. Worthy of trial where Raspberries winter-kill, as it has endured 41 degrees below zero without protection. Succeeds wherever red sorts do well and promises to become the leading variety. A most delicious table berry. **No. 1 plants, 2 yr., 5 for \$1.25; 10 for \$1.75; 25 for \$3.75; 100 for \$12.50, postpaid.**

B552 INDIAN SUMMER. The hardy ever-bearing red Raspberry. Excellent for commercial or home planting, coming into bearing about 10 days earlier than most Raspberries, thus bringing top market prices. Another crop in mid-September. **No. 1 plants, 5 for \$1.25; 10 for \$2.30; 25 for \$5.00; 100 for \$8.00, postpaid.**



LATHAM RED RASPBERRY

Welch Better Buy
No. B555X

HOME BERRY COLLECTION

Delicious Fresh or Canned

10 Bristol (Black)
10 Indian Summer (Red)
10 Alfred Blackberry

A dollar saved is a dollar earned.

\$5.40 value

for only

\$4.40

postpaid

SODUS PURPLE

Best to EAT—CAN—FREEZE

B547 The cross between the Red and the Black Raspberry that has topped the market. The fruit is twice as large as the other varieties, berries often measuring an inch around. The quality is outstanding and the flavor unusually sweet and delicious. Add to this the fact that it is extremely hardy, a very early and prolific bearer and has never been known to develop any disease. This is a berry you want! **No. 1 Tips, 5 for \$1.25; 10 for \$2.00; 25 for \$4.50; 100 for \$15.00, postpaid.**

JUNE BERRY

The Prairie Blueberry

B515 JUNE BERRIES. One of the hardest of all fruits, these berries are heavy producers, the fruit of excellent flavor and large in size. Will bear very young. In fact, they fruited this year in the Nursery rows—bearing a heavy crop that brought \$12.00 a crate wholesale. Because they thrive in non-acid soil, we advise these for areas where Blueberries will not grow. Heavy 18-24 inch transplants, 2 for \$1.50; 4 for \$2.60; 12 for \$6.60; 25 for \$12.50, postpaid.



WHITNEY CRAB

You can depend on your own disease and blemish free home grown fruit by using our new, simply applied Multi-Purpose Fruit Spray. Consider the satisfaction and great money saving this means in these days of rising costs in living.

	Per each	5 for	10 for
5 to 6 ft., 11/16", not prepaid	\$.95	\$4.50	\$8.50
4 to 6 ft., 7/16", prepaid	.65	3.00	5.50

SUMMER AND FALL

- ✓ B701 RED JUNE. The best early apple for sauce or pies. Bears in July.
- ✓ B702 YELLOW TRANSPARENT. The favorite summer apple. Ripens in August. Clear yellow, crisp meated. Excellent for cooking or eating.
- ✓ B703 ANOKA. A remarkable early fall apple that comes into bearing very young, often-times the next year after planting. A large fruit, red streaked with yellow, of good flavor. Extremely hardy.
- ✓ B704 WEALTHY. October. Best of all fall-bearing apples for eating fresh or cooking. Bears lots of fruit—and bears young, where ever you plant it.

Welch's Delicious Apple Collection

B725X

- 3 Red Delicious
- 2 Yellow Delicious
- These 5 good 2-yr., 3-4 ft., 7/16 in. branched trees—

\$2.75

Postpaid

CRAB APPLES

- ✓ B705 DOLGA. Best of all Crab Apples. Bears young and very heavily. Fruit is excellent for jelly. The tree is one of the most beautiful of the flowering crabs and often used in ornamental plantings.
- ✓ B706 WHITNEY. August. One of the choice eating crabs—and the most popular for pickling or canning.



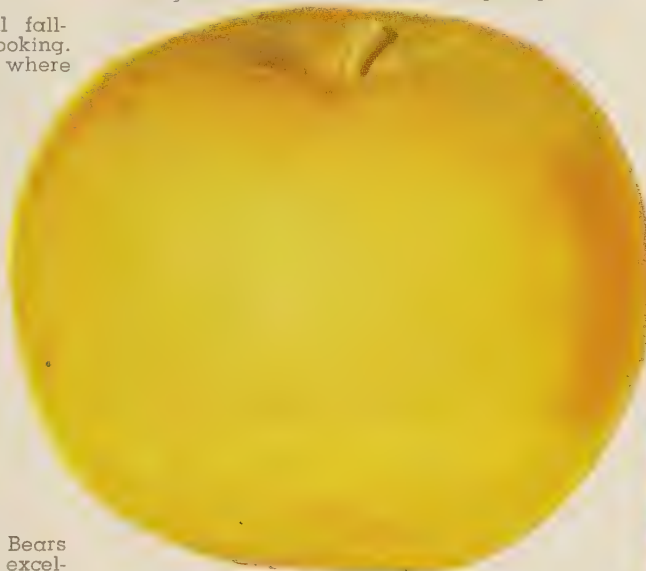
WEALTHY

APPLES

Strong - Hardy
WELCH GROWN TREES
Do Better---Bear Earlier

WINTER APPLES

- ✓ B707 BLACK BEN DAVIS. One of the best money-making Apples on the market today. The commercial baking apple—and the best pollenizer in any apple planting.
- ✓ B708 DARK RED JONATHAN. October. So well known this does not need any description.
- ✓ B709 DOUBLE RED RELICIOUS. The finest red eating Apple grown. Tree bears young. Perfectly hardy everywhere.
- ✓ B710 GRIMES GOLDEN. One of the best yellow winter Apples. A favorite with everyone.
- ✓ B711 McINTOSH, RED. Originally an eastern Apple but has been found to be hardy in Minnesota and the Northwest. A deep red Apple of exceptionally high quality. Ripens October 1st, and keeps until mid-winter.
- ✓ B713 SECOR. The Jonathan of the North. Very hardy, this is rated as one of the highest quality Apples. It is a good keeper and hangs to the tree well. Bears young.



GRIMES GOLDEN

- ✓ B714 STAYMAN'S WINESAP. November. The best of the Winesaps. Fruit large, crisp, juicy, of excellent flavor. Keeps well into the spring with little care. Late in ripening, so best planted south of the Iowa line.
- ✓ B715 YELLOW DELICIOUS. The large yellow variety of that wonderful Delicious apple. Excellent for cooking as well as eating. Bears young.

FIVE-IN-ONE

- ✓ B716 The backyard apple orchard on one tree. Five different varieties of apples have been wedge-grafted on one tree. You will have Jonathan, Winesap and Yellow Delicious for winter; Wealthy and Yellow Transparent for summer. 5 ft. trees, \$2.75 each; 2 for \$5.00, not postpaid.

NOTE—Customers living in Atlantic or Pacific Coast States add 10% to all post-paid items.



DELICIOUS

DWARF APPLE TREES

The answer for the average yard! The same standard fruit—but dwarf trees that take only 10 to 15 feet of space and grow so low that you can stand on the ground and reach every branch. And these trees actually start bearing a year or two earlier than the standard trees. Now that you need only a simple hand spray to be sure of perfect quality fruit, even the smallest yard can have its apple trees—with the glorious beauty of bloom in the spring and delicious fruit in the fall.

We have these varieties in the Dwarf Trees:
\$2.45 each; 2 for \$4.50, postpaid

- B717 YELLOW TRANSPARENT
- B718 RED DELICIOUS
- B719 JONATHAN

HOME PLANTING ORCHARD

B726X

- 1 Wealthy Apple
- 1 Double Red Delicious
- 1 Jonathan Apple
- 2 Montmorency Cherry
- 1 Elliott Peach Plum
- 1 Golden Jubilee Peach
- 1 Champion Peach
- 1 Concord Grape—FREE

This Complete Home Orchard
3 to 4 ft.

ONLY \$5.75 POSTPAID



FIVE-IN-ONE APPLE



SAPA PLUMS

PLUM POLLENIZERS

Success with Plums depends on your pollenizing varieties. In your Plum order you should include some of the following varieties which will insure production:

B796 SAPA. (Hansen.) July. An extremely early, vigorous bearer. Fruit medium size, glossy black; flesh deep purple, excellent flavor, skin very tender.

B797 SUPERIOR. This fine Plum should be widely planted. The fruit is large, attractive red color and a rich sweet flavor. It bears very heavily, every year. Ripens in early August. Very hardy. Fine for eating and canning.

NATIVE PLUM SEEDLINGS

B929

Widely used in soil erosion control and wild life preservation.

Heavy, No. 1 Trees

10 for \$1.00

POSTPAID

WANETA PLUMS



WELCH'S
FAMOUS



PLUM TREES

Have you ever tried to balance your family diet by color variety? They tell us that each color in foods is produced by different necessary minerals. The blues found in Plums supply calcium, iron and other elements often found lacking in the ordinary diet.

PRICES	per each	3 for
4 to 6 ft., not prepaid	\$1.65	\$4.75
3 to 4 ft., prepaid	1.25	3.50

B791 UNDERWOOD. This is the earliest of the large new Plums. Ripens from about August 1st to 15th, and attains a size of 1 3/4 inches. The tree is one of the strongest growers of all these new Plums and gets to be very large, furnishing a large bearing surface to produce wonderful crops of beautiful fruit. Fruit is red; firm, juicy flesh, very small pit; freestone. Splendid quality.

B792 ELLIOTT. (Peach Plum). A very large, yellow-fleshed, perfect freestone Plum. Very sweet and of fine Peach flavor. Requires only half the usual amount of sugar for canning. Does not rot on the trees. Our orchards bore an immense crop last year, crop has never failed. This Plum is in a class by itself. Season, early August. Color, orange-yellow splashed with red.

WELCH'S SUPER PLUM COLLECTION

B799X

Delicious plums to eat fresh from the tree and we like

- 1 Waneta—for jelly
- 1 Elliott—for Plum Butter
- 1 Stanley Prune—to can for sauce

These three sturdy, 4 ft. trees—a complete home Plum Orchard for only

\$2.95

Postpaid

B793 BLUE DAMSON. The favorite blue plum. A large, freestone fruit, it is firm meat and delicious in flavor, either fresh or canned. It is hardy through Northern Iowa, which means it is one of the better plums over a large area.

B790 WANETA. (Hansen.) July. The fruit is of immense size, deep red; skin very thin, and the flavor is delicious. Prof. Hansen's best Plum, and in fact, one of the greatest of all Plums.

B794 STANLEY PRUNE. The sweetest Prune grown and bears the quickest. Often starts bearing the second year and yields every year. Beautiful dark blue skin. Fine, sweet, juicy, golden flesh, requires very little sugar for canning. Juice is rich wine-purple. Tree vigorous and healthy. A freestone and a favorite for canning and drying. Hardy as far north as central Iowa.

B795 COMPASS CHERRY-PLUM. It is larger than the Richmond Cherry, and is about the same bright red color. In quality it is good, with a different flavor from any Cherry or Plum. It is fine for canning and preserving. July. Much superior to Bush Cherry.



STANLEY PRUNE

OKA Sweet Cherry-Plum

B798 One of the latest of Prof. Hansen's introductions. Hardy everywhere, will bear the year after planting. Fruit round, deep rich red, of a delicious, sweet taste, and left on the tree, dries into a sweet, prune-like fruit. The tree will bear fruit from the ground up, making it very easy to pick. The branches will be almost a solid mass of fruit, which can remain on the tree until you find time to pick it. Unequalled for jellies and jams. Ripens about July 25th.

All fruit trees need spraying. Use our MULTI-PURPOSE FRUIT SPRAY.

DAD'S FAVORITE COLLECTION

B761X

- 1 Peach Plum. 3-4 ft.
- 1 Oka Sweet Cherry-Plum. 3-4 ft.
- 1 Montmorency Cherry. 3-4 ft.

\$2.75

PREPAID

NOTE—Customers living in Atlantic or Pacific Coast States add 10% to all postpaid items.

PLEASE ORDER BY CATALOG NUMBER

Planting Helps for Your Success

Nature alone can not take care of transplanted stock. You Must Do Your Part.

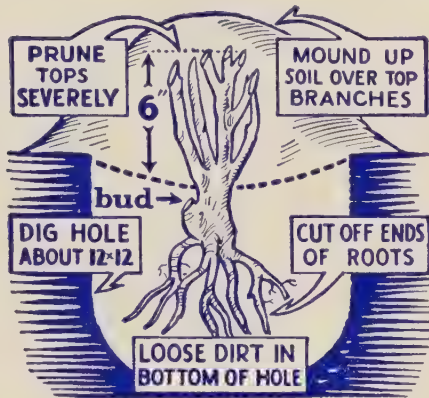
Any good growing soil is all that most plants need.

Do not crowd. Allow plenty of room for the size the fully matured shrub or tree will attain. Your plants may look small when you get them, but they will not stay that size.

DO NOT LET ROOTS BECOME DRY. Keep them covered at all times with damp sacks or something similar. It is advisable to soak the roots of trees and shrubs in water before planting.

Special Directions for Planting and Care of Roses

PLANTING ROSES



Roses are easy to grow if one follows a few simple steps. First, they need rich, well-prepared soil. Barnyard manure or a good commercial fertilizer is advised.

Roses will not grow well nor bloom well unless the **roots and branches** are severely **pruned** as shown in the picture.

Soak roots thoroughly before planting.

Mound loose soil well over the tops of the branches. (See picture) This keeps the bark from drying out before the buds start. As the buds break through the earth, gently work the soil away from the branches, uncovering about 2 inches of stem every other day, leaving a saucer-like cup to hold moisture.

Keep top-soil well cultivated. Hard, crusty soil retards growth.

Keep well watered, but never water in hot sun.

CARE OF ROSES

All roses are heavy feeders. It is best to fertilize lightly after each blooming if you want the largest flowers.

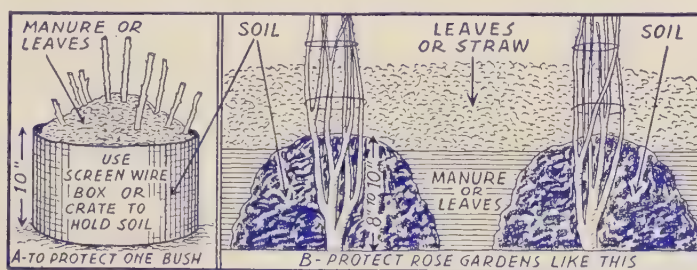
Our roses are the healthiest and sturdiest that can be grown. But all roses should be dusted regularly for aphids, mildew and other natural enemies. Our SPECIAL ROSE DUST is advised.

Everblooming roses bloom on new wood each year. Old branches do not bloom again and must be pruned EARLY each spring, as shown in the picture.

Climbing roses bloom next year on the shoots that grow this year. After climbers have bloomed, cut out the old branches so that the new shoots have every chance for growth.

Everblooming roses need winter protection. In mild climates a deep mulch of straw, hay, rotted manure or leaves is sufficient. In colder climates (zero weather) roses should be protected as shown in the picture below. This mulch is removed a little at a time in the spring—AFTER ALL DANGER OF FROST IS PAST.

CAUTION. Mulch or cover roses AFTER all leaves have been killed by heavy frosts. Do NOT remove this mulch until all danger of frost is past in the spring.



Trees, shrubs and roses should be set deeper than they were in the Nursery row. Always dig your holes large enough that the roots can be spread naturally. Pack the soil firmly around the roots, tramping with your feet or settling with water. Both methods should be used with trees.

PROPER PRUNING is most ESSENTIAL. Nip off the end of each root with a sharp knife or shears, always making a diagonal cut. If the calloused ends are left on the roots, feeding will be retarded and may result in the loss of your planting.

Cutting back the tops is just as essential. The larger your planting stock, the more necessary is this severe pruning. In planting trees, EVERY BRANCH should be cut back to within 3 or 4 inches of the trunk. Shrubs should be cut back to within 6 or 8 inches of the ground. This allows all the strength to go into root establishment and will give you the thrifty growth you desire. If you do not prune in this way your stock may leaf out and then die later in the season for lack of proper food.

All new plantings require WATER when set and frequent watering during the growing season. After the first year they require little care other than the cultivation and pruning you wish to give.

In planting bulbs the general rule is to set them 3 times the depth of the bulb.

Plant WELCH Stock

PLANTING DISTANCES

Variety	Age of Bearing	Distance Apart	Number per Acre	Variety	Age of Bearing	Distance Apart	Number per Acre
Apples, Standard	2 to 7 years	35 x 35 ft.	35	Currants	2 years	4 x 3 ft.	2,722
Apricots	3 years	20 x 20 ft.	108	Grapes	2 years	6 x 8 ft.	907
Asparagus, Field	2 years	2 x 5 ft.	4,356	Peaches	2 to 3 years	20 x 20 ft.	108
Asparagus, Garden	2 years	15 in. x 3 ft.	10,249	Pears, Standard	3 to 4 years	20 x 20 ft.	108
Blackberries	1 year	4 x 6 ft.	1,815	Pears, Dwarf	2 years	15 x 15 ft.	193
Blueberries	1 to 2 years	3 x 6 ft.	2,420	Plums	2 to 3 years	20 x 20 ft.	108
Boysenberry	1 year	3 x 4 ft.	3,630	Raspberries	1 to 2 years	3 x 6 ft.	2,420
Cherries, Sour	2 to 3 years	20 x 20 ft.	108	Strawberries, Field	1 year	1 x 3½ ft.	9,000
Cherries, Sweet	3 to 4 years	25 x 25 ft.	69	Strawberries, Garden	1 year	1 x 2 ft.	21,780



EARLY RICHMOND

CHERRIES

Prices (except as noted)

4 to 6 ft., 11/16 in., \$1.75 each, not prepaid. 3 to 4 ft., 7/16 in., \$1.25 each, postpaid.

A Hardy Sweet Cherry

B752 YELLOW GLASS. The hardiest of all Sweet Cherries. It stands 14 degrees below zero here at Shenandoah and bears a light, golden fruit, very sweet and delicious. Makes a beautiful symmetrical tree, attractive in the yard. 4 to 5 ft., 9/16 in., \$1.75 each, not prepaid.

Hansen's Bush Cherry (Transplanted)

B754 Easy to grow and sure to produce. Fruit is large, black and sweet. Practical and ornamental, making a good, clean, low-growing, hedge-like plant. 3 ft., 55c each; 3 for \$1.40; 6 2-yr., 2-ft. seedlings for \$1.00, postpaid.



MONTMORENCY

HARDY APRICOTS

These are the better varieties that are hardy over the widest area.

Prices

4 to 5 ft., 9/16 inch, \$1.75 each, not postpaid.

3 to 4 ft., \$1.35 each, postpaid.

B780 MANCHURIAN APRICOTS. Hardest of all. Apricots. They have an almost frost-proof blossom. Bear very young and are self-pollenizing. If you want some really good fruit early in July, plant several of these new Manchurian Apricots.

B781 MOORPARK. Very large, yellowish green with red on sunny side. Flesh bright orange and freestone. Ripens in August.

B782 SUPERB. The best flavored most productive Apricot yet produced. Medium size, light salmon color; excellent quality. Ripens last of July.

B750 EARLY RICHMOND. (English Pie Cherry.) A well known and old standard variety. Tree is hardy, healthy, a free grower, very productive and regular in bearing. Fruit clear, bright red, of medium size, acid, rich, and one of the best for canning and for pies. Bears in June.

B751 MONTMORENCY. A beautiful, large red Cherry, larger and finer than Early Richmond and 10 days later. Being extraordinarily prolific and very hardy it can be highly recommended.

PEARS

Pears are so easy to grow—and take so little space, because of the upright growth of the trees. Two or more trees are best for cross-fertilizing, but they need not be of the same variety. Have summer eating pears and a later one to wrap and keep for winter use.

Prices

4 to 6 ft., 11/16 inch, not prepaid, each, \$1.45; 3 for \$4.00.

3 to 4 ft., 7/16 inch, postpaid, each, \$1.15; 3 for \$3.00.

B770 BARTLETT. The most popular summer Pear. One of the best for canning and shipping.

B771 KIEFFER. October. Very profitable market variety. A Pear of very large, fine appearance. Most widely planted of all winter Pears. A sure cropper and many trees will stand more than a hundred years.

B772 SECKEL. (Sugar Pear.) Ripens in late summer. Small, rich fruit of high quality. This is the pickling pear.

DWARF TREES

Small trees for small spaces but the same delicious fruit.

B773 BARTLETT

B774 SECKEL

\$2.45 each; 2 for \$4.50, postpaid.

WELCH'S BEST APRICOT COLLECTION

B785X

1 Superb 1 Moorpark
1 Manchurian

These three 4-ft. trees, for only

\$3.75

POSTPAID



MANCHURIAN APRICOT



BARTLETT PEAR

Welch's PEACHES

BEST AND HARDEST VARIETIES

**Welch's Prices Are Right—
Order Now!**

PRICES:

5 to 6 ft., \$1.25 each; per 5, \$1.15, not prepaid.

3 to 4 ft., 75c each; per 10, 70c each, postpaid.

B730 J. H. HALE. (Freestone.) The fruit is larger than the Elberta and of excellent flavor. August.

B731 REDHAVEN. Earliest yellow freestone Peach. Brilliant red in color with creamy yellow background. Almost fuzzless, smooth skin. Reddens before it ripens. Perfect for canning and delicious when eaten from the tree. Trees are vigorous, hardy and bear heavy crops. Redhaven should be planted in every orchard.

B732 EARLY ELBERTA. (Freestone.) Larger than Elberta, though identical in form; bright yellow with red blush; flesh yellow, finer grained and sweeter than Elberta; ripens a week to ten days before Elberta; good shipper. Tree strong grower, hardy, good bearer. August.

B733 GOLDEN JUBILEE. (Freestone.) Large, golden yellow Peach ripening in July. Delicious to eat from the tree and a splendid canner. An ideal market Peach. In fact, we consider this the BEST of all.

B734 CHAMPION. (Freestone.) Fruit is large, beautiful in appearance, flavor delicious, sweet, rich and juicy; skin creamy white with red cheeks; freestone. The peculiarity of this acquisition is its hardiness. It stood temperatures of 18 degrees below zero and produced an abundant crop the following season. August.

B735 ELBERTA. (Freestone.) Fruit large, yellow with red cheeks; flesh yellow, juicy, fine quality. Tree hardy and exceedingly productive. Exceptionally large and fine. August.

NECTARINE

B740

(Fruit of the Gods)

The tree of the Nectarine looks like the Peach tree, but the fruit is smooth skinned and has a rich aromatic flavor all its own. Nectarines are delicious. Plant a few of these trees for a real treat. 3- to 4-ft. trees, \$1.25 each, prepaid.

B736 RED BIRD CLING. The best of all early Peaches. Tree is hardy, vigorous and very productive. Fruit is of good size and very showy appearance, an attractive creamy white, splashed or blushed with red. Flesh white, firm, meaty and of good flavor. A fruit that will stand shipping. One of the best home fruits and a leading early market Peach.

B737 BELLE OF GEORGIA. Very large, skin white with red cheek; flesh white, firm, and of excellent flavor. Tree a rapid grower, very prolific. Ripens early.

B738 POLLY. The finest of the white-meated Peaches. Large perfect freestone. It will stand very cold weather and bears a good crop when other Peaches fail. Fine for canning and a real treat fresh from the tree. August.

B739 HALE-HAVEN. A fine new freestone which is rapidly taking the place of Elberta. Can be shipped to distant markets and still remain firm. Ripens about 15 days ahead of Elberta. The flesh is firm, golden yellow, full of juice and the richest, sweetest flavor. Very fine for canning.

PEACH COLLECTION

B745X

2 GOLDEN JUBILEE
2 CHAMPION
2 J. H. HALE
2 HALE-HAVEN
2 ELBERTA

These Ten 4-ft. Trees

\$6.50

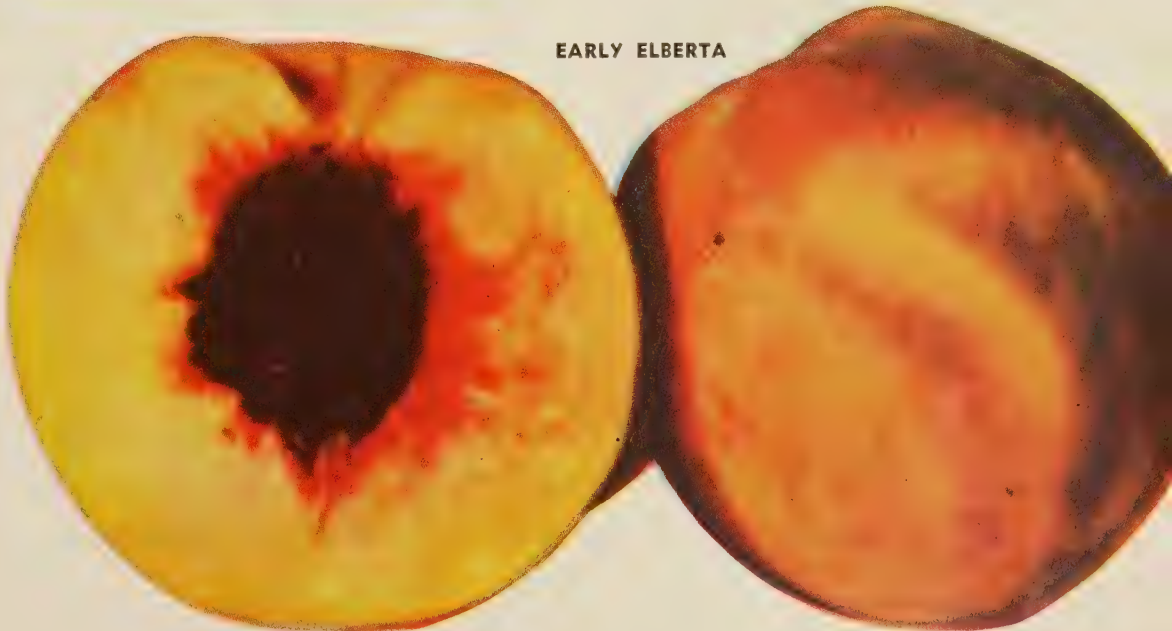
Postpaid



GOLDEN JUBILEE



HALE-HAVEN



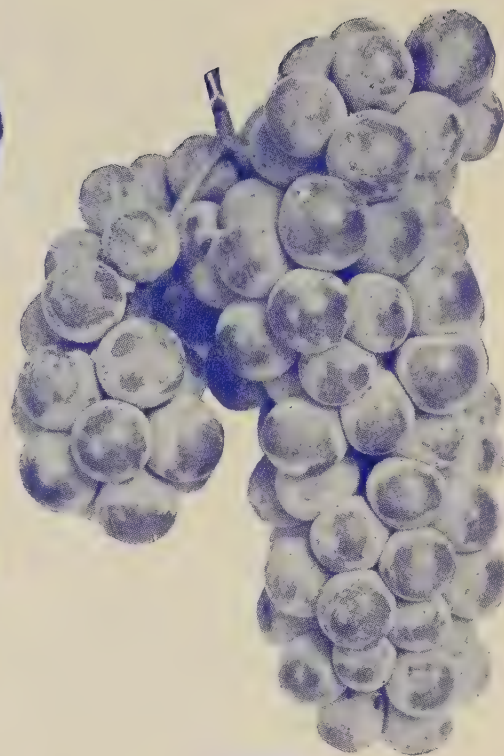
EARLY ELBERTA



CONCORD



FREDONIA



NIAGARA

WELCH'S GRAPES

Our grapes are all strong, sturdy vines—the hardiest and best that can be grown. They are now 2 years old, so they will bear surprisingly quickly. We just had a letter today, as I was working on this catalog, saying:

"I ordered an assortment of 4 varieties of grapes from your Nursery. They are just a year old this spring and they all have 4 or 5 bunches of grapes on them now. It's amazing the growth they have made."

A few vines along the fence, over an arbor or in the garden will supply plenty for the average family for the table, juice and jell. And they are downright cheap.

B521 AGAWAM. Bunch large, shouldered; berry large, reddish brown, tender, vinous and of excellent flavor. Very vigorous and productive. Fine, hardy, and one of the best of its class. The most productive of all reds.

B522 FREDONIA. A new very early black grape. The bunches and berries are large, with excellent flavor. It is an extra good shipper as it does not crack. Vines are vigorous and productive. We believe this will soon be the leading grape.

B523 NIAGARA. The leading white grape. Prices on Agawam, Fredonia and Niagara. Heavy 2-year vines, postpaid.

Per each	2 for	5 for
30c	55c	\$1.25

B526 GOLDEN MUSCAT. Finest of all eating grapes. Berries are large and pale amber in color when ripe. Flesh is firm with an exceedingly sweet flavor. Ripens in September. 2-year, \$1.00 each; 2 for \$1.90, prepaid.

B520 CONCORD. The old standby in the leading market vineyards, and in home plantings Concord should be included. "The Grape for the millions." Excellent for grape juice, wine, table use, canning and market. Black. 2-year, 25c each, prepaid.

B524 CACO. The vines are strong and vigorous, as yet untouched by disease of any kind. The fruit is very large, in handsome complete bunches; in color a rich wine-red or amber. Exceptionally early bearing, usually showing several good sized bunches the second year. Its flavor is luscious, sweet, delightful, distinctive.

B525 PORTLAND. The earliest of all Grapes! Large amber-white berries ripen ahead of Fredonia and you will like the rich, spicy flavor. Portland is very hardy, vigorous and productive.

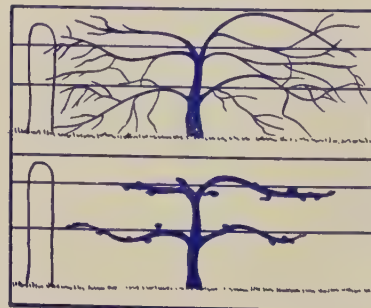
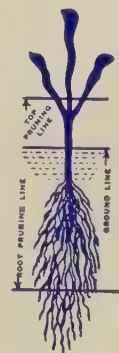
Caco and Portland, Heavy 2-yr. Vines postpaid

Per each	2 for	5 for
40c	70c	\$1.50

How to Plant and Care for Your GRAPES

Dig your hole big as though planting an apple tree, and use the same method. Remove part of tops and roots as shown in picture on "Top pruning line" and "Bottom Pruning Line." Leave two buds above surface. Set 6 ft. in rows 8 ft. apart. First year only the main stem should be allowed to grow and one vine trained each way on 2 trellis wires about 24" and 36" above ground respectively.

PRUNING GRAPES: Prune only in the winter when vines are dormant and weather not too cold. Keep in mind that canes that have borne fruit one year will not bear again. So prune off all old canes (year old shoots) coming out from main cane.



Welch's Blue Ribbon Collection

No. B530X

5 Concord Grapes for **\$1.00**
Good Extra Heavy, 2-Year, No. 1 Vines.
Postpaid

Uncle Sam's Red, White, Blue GRAPE COLLECTION

No. B531X

1 Agawam 1 Niagara
2 Fredonia

THESE FOUR 2-YEAR VINES
FOR ONLY \$1.00
Postpaid

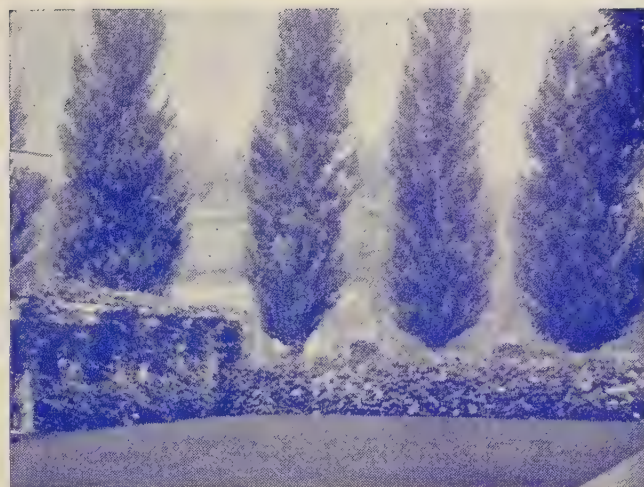
Welch's Hardy FARM VINEYARD

No. B532X

4 Concord 3 Fredonia
3 Caco 2 Niagara
These 12 two-year Grapes for only \$3.00 POSTPAID

SPECIAL TREE VALUES

These special offers in ornamental trees have been so outstanding and popular that each year we have to increase our plantings in order to have enough. We know we can take care of all early orders, and we postpay them.



LOMBARDY POPLARS

12-18 Inch Seedlings	Per 100 Postpaid
B920 10 AMERICAN ELM, 4 ft.	\$1.00
B921 10 BLACK WALNUT, 3 ft.	1.00
B922 10 CHINESE ELM, 4 ft.	1.00
B923 6 LOMBARDY POPLAR, 4 ft.	1.00
B924 6 SILVER MAPLE, 4 ft.	1.00

12-18 Inch Seedlings	Per 100 Postpaid
B925 3 BOLLEANA POPLAR, 4 ft.	\$1.00
B926 4 RUSSIAN OLIVE, 3 ft.	1.00
B927 10 RUSSIAN MULBERRY, 3 ft.	1.00
B928 3 NIOBE WEeping WILLOW, 4 ft.	1.00
B929 10 NATIVE PLUM SEEDLINGS, 3 ft.	1.00

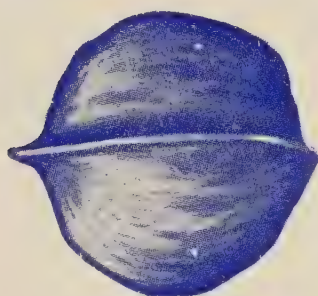
WINDBREAK SPECIALS

Cooperating in our National Conservation Program, we offer these special prices on 12 to 18 inch Seedling trees in lots of 100. Should you want less than 100 of any variety, please add 25c extra handling cost.

12-18 Inch Seedlings	Per 100 Postpaid
B907 AMERICAN ELM	\$2.50
B908 CATALPA	2.50
B906 CHINESE ELM	2.75
B909 BLACK LOCUST	2.50

12-18 Inch Seedlings	Per 100 Postpaid
B904 RUSSIAN MULBERRY	\$3.50
B911 RUSSIAN OLIVE	6.50
B910 AMERICAN BLACK WALNUT	6.00

NOTE—Customers living in Atlantic or Pacific Coast States add 10% to all postpaid items.



HICKORY NUT

POPULAR NUT TREES

LET'S GO NUTTING

But so many of the native nut trees have disappeared that we are missing this grand Autumn fun—and the delicious nuts. Welch's can take care of that. You can plant your own trees.

Remember, tho', that small nut trees are best for transplanting.

B697 HAZELNUT. (Filbert.) One of the most delicious of the native nuts, these are very easily grown. They are in bush-form and the nuts are in clusters. These Nursery grown bushes are sturdy 18-24 plants, 60c each; 3 for \$1.50, postpaid.

B698 BUTTERNUT. (White Walnut.) These nuts are delicious, rich and buttery in flavor. So good in cakes and cookies. An excellent, wide-spreading shade tree, as well. Trees start bearing within two or three years. 3-4 ft. trees, \$2.25 each; Seedlings, 55c each; 2 for \$1.00, postpaid.

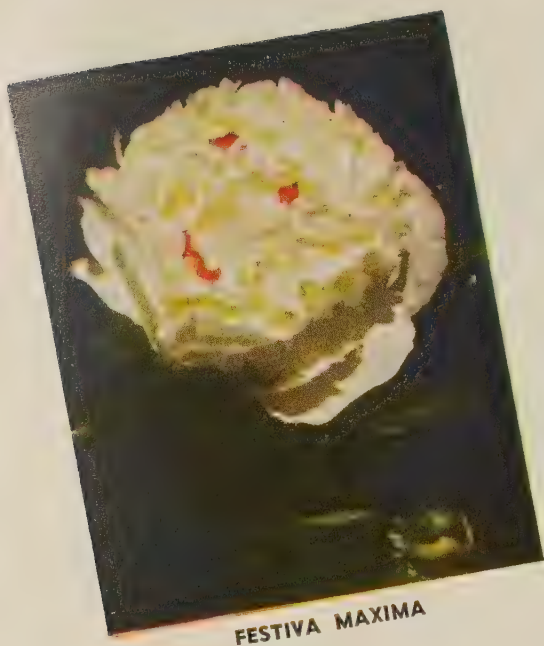
B699 HICKORY NUT. One of the most beautiful American shade trees known. They have large leaves and greenish flowers, followed by a large, green fruit which, on opening, reveals those delicious Hickory nuts. Trees like rich, well-watered soil and will challenge your Green Fingers in transplanting, but they are well worth the care they take until established. 2-3 ft., \$1.00 each; 2 for \$1.75, postpaid.

B695 THOMAS BLACK WALNUT. Bears when only 2 years old! This new improved strain of Black Walnut has a soft shell, easily cracked. The kernels are unusually large—the size of a half dollar. Walnuts grow any place in the U.S.—so everyone can have them. 3-4 ft., \$2.75 each, postpaid.

B696 CHINESE CHESTNUTS. (Blight Resistant.) Chestnuts were almost a thing of the past, because a destructive blight was fast killing them out. But now we have a new Chestnut that has been developed and thoroughly tested to resist this trouble. Chinese Chestnut is a prolific bearer and starts bearing 2 years after planting. It is hardy wherever peaches grow—and of course, wherever Chestnuts were native. Sturdy 18-24 inch plants, \$1.50 each; 3 for \$4.25, postpaid.



THOMAS
BLACK
WALNUT



FESTIVA MAXIMA



EDULIS SUPERBA



FELIX CROUSSE

3 SURPRISE PEONIES

B379X

Our choice of the many superior varieties we have, but do not have room to list. A most outstanding value.

FOR **\$1.25** POSTPAID

DECORATION DAY SPECIAL

B384X

1 Festiva Maxima 1 Edulis Superba
1 Felix Crousse

All **3** for **\$1.85** postpaid.

PEONIES

All Welch Peonies are heavy, 3 to 5 eye divisions. DO NOT PLANT Peonies DEEP. Pink eye should be only about an inch under the ground.

B370 PRINCE OF DARKNESS. Deep, maroon red. \$1.00 each; 3 for \$2.70, postpaid.

B373 FELIX CROUSSE. Brilliant red. 75c each; 3 for \$2.00, postpaid.

B376 RUBRA SUPERBA. Rich, ruby red. 90c each; 3 for \$2.40, postpaid.

B371 DUCHESS DE NEMOURS. Pure white. 85c each; 3 for \$2.40, postpaid.

B374 FESTIVA MAXIMA. Pure white flecked with crimson. Still one of the best peonies grown, although one of the older varieties. 75c each; 3 for \$2.00, postpaid.

B377 AVALANCHE. Large, free-blooming white. \$1.00 each; 3 for \$2.70, postpaid.

B372 EDULIS SUPERBA. Mauve-pink. 75c each; 3 for \$2.00, postpaid.

B375 MONS. JULES ELIE. Lilac pink overlaid with silver. One of the better peonies. \$1.35 each; 3 for \$3.75, postpaid.

B378 LIVINGSTONE. Best of all late pinks. 90c each, 3 for \$2.40, postpaid.

IRIS COLLECTION

B335X

Our Selection from our Choicest Varieties

12 for \$1.00 postpaid

LARGE FLOWERING DAHLIAS

B223 AVALON. Very large, decorative type. Clear, canary yellow. Profuse blooms on long stems.

B232 RUFFLES. Enormous decorative. Frosty pink.

B237 D'ARCY. Pure white, decorative.

B234 MARY ANN. Lavender pink petals edged with deeper plum shade. Long cutting stems. Exquisite is the only word that describes this Dahlia. Semi-decorative.

Large Flowering Dahlias: 50c each; 3 for \$1.35; 6 for \$2.40, postpaid.

B231X COLLECTION: One each of Large Flowering Dahlias for \$1.60, postpaid.

POMPON DAHLIAS

B238 A. D. LAVONI. Pink.

B235 STORM KING. Pure white.

B236 RED CHIEF. Bright red.

Pompon Dahlias: 45c each; 3 for \$1.20; 6 for \$2.10, postpaid.

SPECIAL Peony Blooms for Decoration Day

We ship thousands of these cut flowers every year. Should they not bloom in time because of weather conditions we quickly refund the money. \$1.35 per dozen, 2 doz. for \$2.50, postpaid.





THE DOCTOR
B409



McGREDY'S IVORY
B402



EDITOR McFARLAND
B400



POINSETTIA
B403



GOLDEN RAPTURE
B404



DAME EDITH HELEN
B412



PRESIDENT HOOVER
B401

Everblooming Favorites

Welch roses are outstanding for quality and selection of varieties that do best throughout the country. All are 2-year-old plants, grown under the most careful cultivation, frost ripened by nature to insure complete hardiness and expertly graded and cared for to reach you in the best condition. If you follow the planting and care instructions given on page 15 you will have, year after year, the gorgeous beauty and fragrance of your roses from early summer to frost.

SUPERIOR QUALITY PLANTS

B492XX

12 Beautiful Roses for **\$10.25**
Postpaid
One each as pictured.

B492X

These same 12 Roses—Heavy, 2-year plants **\$7.75**
postpaid

B491XX

6 for **\$5.50**
postpaid

Superior Quality Roses

1 Editor McFarland
1 McGredy's Yellow
1 Numa Faye
1 K. A. Viktoria
1 Mme. Jos. Perraud
1 Christopher Stone

491X

These same 6 Roses—Heavy, 2-year plants **\$4.75**

B490XX

6 for **\$5.50**
postpaid

Superior Quality Roses

1 The Doctor
1 Etoile de Hollande
1 Golden Rapture
1 Dame Edith Helen
1 McGredy's Ivory
1 Pres. Hoover

490X

These same 6 Roses—Heavy, 2-year plants **\$4.25**



McGREDY'S YELLOW
B413



NUMA FAYE
B405



MME. JAS. PERRAUD
B411

These collections are pre-packaged and cannot be changed.

SELECT YOUR FAVORITES

XX Roses (Superior Quality Plants) Per each.....\$1.00

3 for 2.85

X Roses (Heavy, 2-year plants) Per each..... .80

3 for 2.25

Please designate by XX or X after each number which size plant you wish. All are postpaid to you.

NOTE—Customers living in Atlantic or Pacific Coast States add 10% to all postpaid items.



K. A. VIKTORIA
B407

NOTE—Customers living in Atlantic or Pacific Coast States add 10% to all postpaid items.



ETOILE DE HOLLANDE
B410



BARBERRY THUNBERGI

B901 RED LEAF BARBERRY. A most colorful hedge, brilliant red when planted in full sun. More dwarf than the green variety and most attractive when untrimmed. 12-18 inch plants, 10 for \$3.00; 25 for \$7.00; 50 for \$12.50, postpaid.

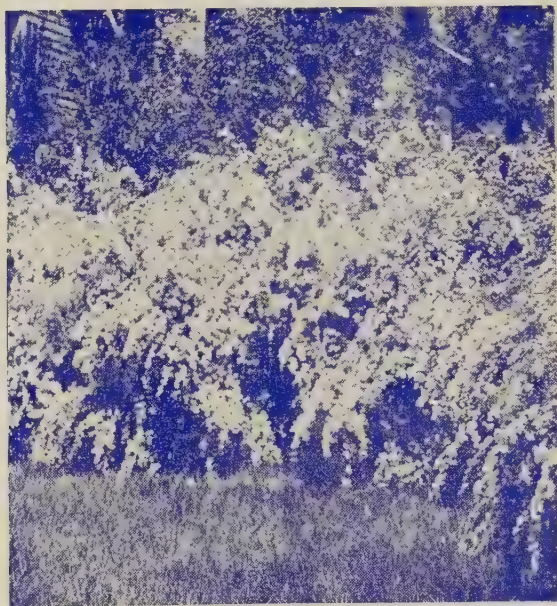
B902 AMUR RIVER NORTH PRIVET. The very hardy Privet that does well from the deep South to the far North. Glossy green foliage that holds late into the fall. Can be sheared very severely, which makes it the perfect plant for the formal hedge. Plant 12 to 15 inches apart. 12-18 inch, 12 for \$1.75; 25 for \$2.75; 100 for \$10.00, postpaid. 2-3 ft. heavy transplants, 10 for \$3.00; 25 for \$6.25; 100 for \$20.00, not postpaid.

B903 TARTARIAN HONEYSUCKLE. The ideal shrub for the tall screen hedge or background. Extremely hardy, it thrives from the Gulf to the Canadian border and from coast to coast. A mass of dainty bloom in early summer followed by masses of bright red berries. Can be pruned lower or allowed to make its natural 10 to 12 foot height. Thrives in sun or shade. Set 3 to 6 feet apart, depending on whether you want a dense hedge or a shrub background. 12 to 18 inch, 6 for \$1.25; 12 for \$2.25; 50 for \$7.50, postpaid.



AMUR RIVER PRIVET

Hardy Hedges for a Friendly Fence



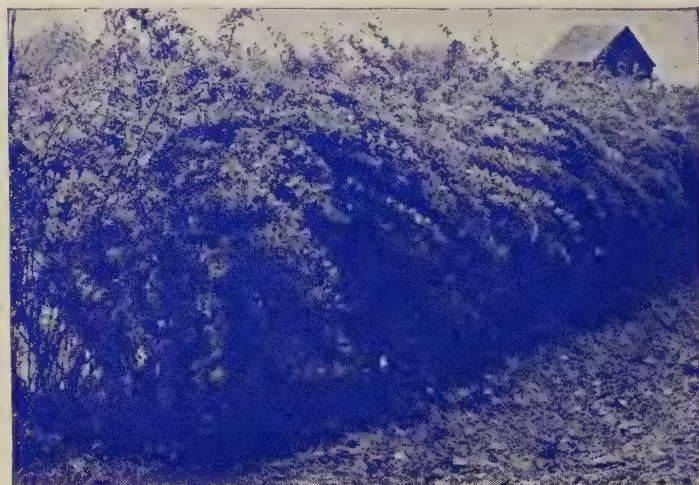
SPIREA VAN HOUTTEI

B905 SPIREA VAN HOUTTEI (Bridalwreath). This graceful shrub makes a lovely hedge with its long, arching branches of white bloom in early spring and dark green foliage throughout the summer. 12 to 18 inch, 6 for \$1.00; 50 for \$7.00, postpaid. 18-24 inch, 3 for \$1.25; 25 for \$6.00; 50 for \$10.00, postpaid.

B906 CHINESE ELM. Hardy, beautiful and fast growing. Will make a dense hedge in a few months. Should be trimmed often. One of the first hedges to leaf out and the last to lose its leaves. Can be kept trimmed to any desired height. Especially adapted to Plains States and hot, dry areas. 12-18 inch, 25 for 85c; 50 for \$1.50; 100 for \$2.75, postpaid.

B930 MULTIFLORA ROSE. This is the hedge that is recommended in the Conservation Programs for farm fencing. Because the fine, hairy root growth of Multiflora spreads only about 2 feet, it does not rob the ground as did the old Osage Orange. Within 3 years the closely intertwining, very thorny branches make a tight fence row. By that time it is stock-tight, an excellent snow fence, bird sanctuary and one of the best erosion controls. Absolutely hardy except in the far North and arid Southwest. For long-time satisfaction, low cost and no upkeep Multiflora is the cheapest and best fencing. Plant 1 foot apart. 12-18 in. plants, 25 for \$2.00; 50 for \$3.50; 100 for \$6.50; 500 for \$27.50, postpaid.

NOTE—Customers living in Atlantic or Pacific Coast States add 10% to all postpaid items.



7-YEAR-OLD MULTIFLORA FENCE



EVERGREENS for year around BEAUTY

Evergreens are certainly the most effective foundation planting and the most satisfactory wind-break, but are often found to be too expensive. We are making these special offers on puddled root Evergreens that can be sent by Prepaid Parcel Post at prices that are far less than most. These trees have all been three times transplanted to give the sturdiest root growth. You can plant them with confidence and have the lasting beauty that you want at a minimum cost. Keep evergreens well-watered at all times and be sure they are thoroughly wet when the ground freezes for the winter.

B1001 AMERICAN ARBOR VITAE. A broad-leaved Evergreen. Excellent for foundation or hedge. Not advised for extremely cold areas. 12-18 inches, \$1.20 each; 3 for \$3.00, postpaid.

B1002 COLORADO BLUE SPRUCE. The aristocrat in the specimen types. Striking steel blue color, perfect symmetry in form. Popular for lawn plantings. 15-18 inches, \$2.70 each; 3 for \$7.30, postpaid.

B1003 JUNIPER VIRGINIANA (Red Cedar). A pyramidal type, the hardiest of all Junipers. Bronze in winter. 12-18 inches, \$1.10 each; 3 for \$2.70, postpaid.

B1004 SILVER JUNIPER. Pyramidal type with grey-green color. Good for foundation planting. 18-24 inches, \$1.80 each; 3 for \$5.00, postpaid.

B1005 PFITZER JUNIPER. Most popular of all Evergreens. Makes a spreading plant 3 to 4 feet tall and 5 to 6 feet wide. Can be kept trimmed as wished. 15-18 inches, \$1.75 each; 3 for \$4.90, postpaid.

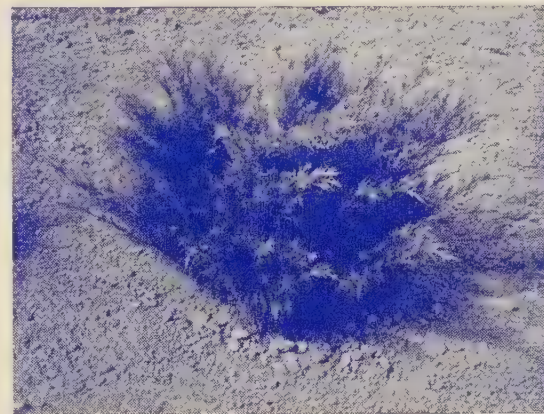
B1006 SAVINS JUNIPER. Spreading form with slender branches, dark green color. Prefers hot, sunny location. 15-18 inches, \$1.80 each; 3 for \$5.00, postpaid.

B1007 SPREADING YEW. The low spreading form of the shade-loving Yew. Very hardy in the North. Does not like sun. Holds color all winter and bears attractive red berries. 10-12 inches, \$1.45 each; 3 for \$3.80, postpaid.

B1008 NORWAY SPRUCE. Dark green foliage. Fast growing. 12-18 inches, \$1.35 each; 3 for \$3.55, postpaid.

B1012 MUGHO PINE. One of the best of the Dwarf Evergreens. Compact ball-type that grows as broad as it is tall, usually about 3 feet and can be sheared as desired. Long, dark-green needles that hold their color throughout the year. Ideal for border, foundation or group planting. 10-12 inch, \$1.75 each; 3 for \$4.65, postpaid.

B1013 UPRIGHT YEW (Hicksi). A shade loving Evergreen, naturally columnar in growth. Very hardy in the North. Does not like sun. Foliage is dense, dark green and feathery. Holds color all winter and bears bright red berries. 12-18 inch, \$1.75 each, 3 for \$4.65, postpaid.



PFITZER JUNIPER

NOTE—Customers living in Atlantic or Pacific Coast States add 10% to all postpaid items.



BLUE SPRUCE



EVERGREEN WINDBREAK

WELCH	Evergreen
Doorway Planting	Entrance Planting
B1011X	B1010X
2 Silver Juniper, 18-24 in.	2 Virginiana Juniper, 18-24 inches
2 Pfitzer Juniper, 12-18 in.	2 Savins Juniper, 12-18 in.
These 4 Evergreens	2 Mugho Pine, 8-10 in.
3 times transplanted	All 3 times transplanted
\$5.55	\$7.40
Postpaid	Postpaid



JUNIPER VIRGINIANA

WINDBREAK EVERGREENS

	Per 10	Per 25	Per 100
B1027 AMERICAN ARBOR VITAE, 6-10 in.....	\$1.65	\$ 3.65	\$12.60
B1025 AUSTRIAN PINE, 6-10 in.....	2.00	4.55	16.40
12-18 in.....	4.45	10.45	38.75
B1022 BLACK HILLS SPRUCE, 6-10 in.....	2.00	4.55	16.60
B1021 COLORADO BLUE SPRUCE, 6-10 in.....	3.25	7.70	28.50
B1023 NORWAY SPRUCE, 6-10 in.....	1.75	3.65	12.65
B1024 PONDEROSA PINE, 6-10 in.....	1.80	4.10	14.50
12-18 in.....	4.45	10.45	38.75
B1020 RED CEDAR, 6-10 in.....	1.45	3.20	10.75
B1026 SCOTCH PINE, 6-10 in.....	1.75	3.65	12.65
12-18 in.....	2.90	6.70	24.30

Note: Evergreens cannot be shipped with other nursery stock. They will be sent to you in a separate shipment, coming direct from our growers.

Protect your Evergreens. Dust regularly with our RED SPIDER DUST, 3 lbs for.....\$1.00



FLOWERING QUINCE



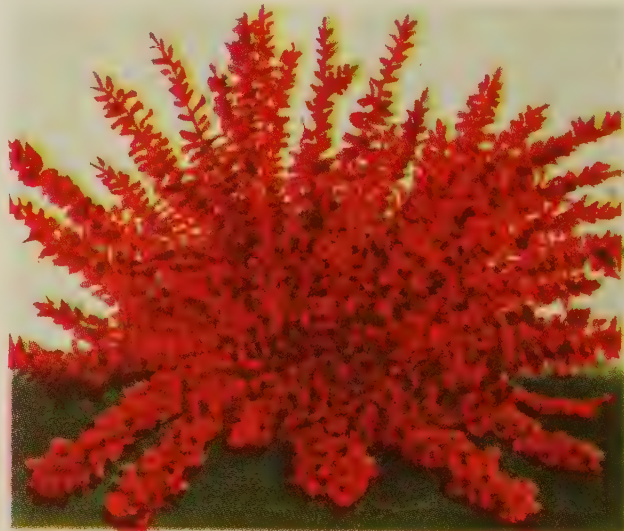
WEIGELA EVA RATHKE



SPIREA ANTHONY WATERER



CHAS X
LILACS



RED LEAF BARBERRY

Flowering

FRENCH LILACS

Color Fragrance Beauty

French Lilacs are the most fragrant and beautiful of all lilacs. Very hardy, they start blooming within two years—and often the next year after planting. Lovely as a single bush, a mass planting is breathtaking. We have five of the most beautiful varieties.

B640 BELLE DE NANCY, pink with white center.

B641 CHAS X, buds reddish-purple, opening to lavender.

B642 CHARLES JOLY, rich deep red.

B643 MME. LEMOINE, pure white.

B644 PRESIDENT GREVY, bluish lilac. Heavy 3 year shrubs, \$1.25 each; 3 for \$3.50; 5 for \$5.25, postpaid. 2-3 ft., \$2.00 each; 3 for \$5.50, not postpaid.

B652 ROSEZALEA (Copyright). One of the new varieties in the shrub world. Developed from the Flowering Crab family, it has the same lovely pink blooms in May, followed by the striking red fruit in later summer. This is unusually effective as a tall accent shrub. 3-4 ft., \$1.50 each, postpaid.

B632 MINNESOTA SNOWFLAKE (Plant Patent No. 538). This lovely shrub was developed from the Mock Orange, and as so often happens, far surpasses the parent plant. We first sold it just three years ago and are now getting reports on it. "Lovelier in beauty and fragrance and outstanding for hardiness and vigor." So many customers have written. We like to have things that give so much satisfaction, and you will like this, too. 18-24 inches, \$1.25 each, postpaid.

B625 WEIGELA EVA RATHKE. Flowers are a brilliant crimson, a beautiful and distinct shade; bell-shaped, on long drooping branches. Blooms nearly all summer. 18-24 inch, 80c each; 3 for \$2.25, postpaid. Quick show, 2-3 ft., \$1.30 each; 3 for \$3.50, not postpaid.

B656 RED FLOWERING QUINCE. Easy to grow. Produces brilliant scarlet flowers that cover the branches before the leaves appear. Foliage is a rich, dark green. Very compact shrub, 3 to 4 ft. Excellent in shrub groups and will make an ideal hedge. 18-24 inch, 65c each; 3 for \$1.80, postpaid. Quick show, 2-3 ft., \$1.15 each; 3 for \$3.00, not postpaid.

B623 SPIREA ANTHONY WATERER. One of the finest low-growing, dwarf shrubs. In constant bloom from June to September. Flowers of bright rose borne in broad flat clusters, completely covering the bush. The best shrub for low borders and hedges. Excellent for covering difficult terraces. Extra-heavy 2 ft., 80c each; 3 for \$2.25, postpaid.

B650 RED LEAF BARBERRY. One of the better low-growing shrubs. A brilliant spot of color. A striking hedge or mass planting. This shrub must be in full sun to be most effective, and the brighter the sun, the brighter the red leaves. Scarlet berries cling through the winter. Look under Hedging for special low prices on quantity lots. Extra-heavy 18-24 in shrubs, 85c each; 3 for \$2.40, postpaid.

Welch shrubs are all 2 and 3 year field-grown, tested for hardiness.

NOTE—Customers living in Atlantic or Pacific Coast States add 10% to all postpaid items.

PLEASE ORDER BY CATALOG NUMBER

Shrubs

B660 PRUNUS TRILOBA (Rose Tree of China).

A mass of double, rose-like blossoms in apple-blossom pink before the leaves come out, this is one of the loveliest of the early spring flowering shrubs. If desired, it can be developed into a dwarf tree to accent the border planting. Very hardy. 6 to 8 feet high at maturity. **18-24 inch shrub, \$1.00 each; 3 for \$2.70, postpaid. Tree form, 2-3 ft., \$1.50 each, prepaid.**



PRUNUS TRILOBA

B651 BEAUTY BUSH (Kolkwitzia).

A very hardy tall-growing shrub, 6 to 8 feet. This is one of the more beautiful of the spring flowering shrubs. Its gracefully arching branches are completely covered with lovely pink flowers in early spring. Slower to bloom than many, but the beauty is more than worth waiting for. **Heavy 18-24 inch, 95c each; 3 for \$2.50, postpaid.**



BEAUTY BUSH

B648 FORSYTHIA (Goldenbell).

Few, if any, of the hardy spring flowering shrubs can surpass the splendor and brilliancy of Forsythia. Of upright, vigorous growth, foliage rich, dark green and lustrous. Flowers brilliant golden yellow, borne in great profusion early in April before the leaves appear. **Extra-heavy 18-24 inches, 50c each; 3 for \$1.35, postpaid.**

B633 HYDRANGEA A.G. (Hills of Snow.) The pure white, July blooming variety. **Heavy 18-24 inches, 90c each; 3 for \$2.50, postpaid. Quick show, 2-3 ft., \$1.35 each; 3 for \$3.75, not postpaid.**

B634 HYDRANGEA P.G. Blooms in late August and September, giant blooms lovely with their bronze tinge. Often dried and used in winter bouquets. **Heavy 18-24 inch, 80c each; 3 for \$2.25, postpaid. Quick show, 2-3 ft., \$1.25 each; 3 for \$3.25, not postpaid.**

B635 BLUE HYDRANGEA. These lovely shrubs were hardy only in the South, but we now have developed a hardier strain for colder areas. If your soil has enough acid, the huge blooms will be a lovely shade of blue. As the acid content of the soil weakens the blooms become pink—still a lovely shade. But to help you keep the blue color, we will include a small bag of Aluminum Sulphate to be worked into the ground as you plant. You will have to make additional feedings from time to time. Give these shrubs winter protection. A 10 to 12 inch mulch is advised. **2-year, field grown plants, \$1.50 each, postpaid.**



FORSYTHIA GOLDENBELL

HYDRANGEAS

These are shrubs that thrive and do their best when planted on the north or east. They like shade.



HYDRANGEA

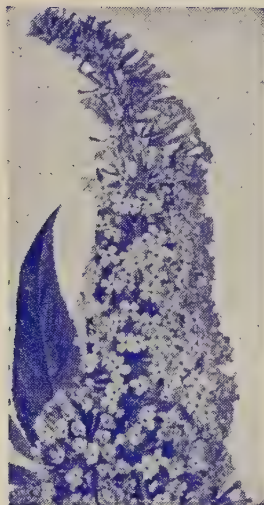


PRUNUS NEWPORT

PLEASE ORDER BY CATALOG NUMBER

Here's **QUALITY**
PLUS
ECONOMY

Flowering SHRUBS



BUTTERFLY BUSH

BUTTERFLY BUSH (Buddleia)

Often called the Summer Lilac, these shrubs are becoming more and more popular. They are compact in growth, about 4 feet tall, and a mass of panicles of color through the summer. They die back to the ground each winter, but come up from the roots to give a profusion of bloom each summer. They **MUST BE CUT BACK** when planted—or you will complain that they did not grow.

B638 CHARMING. Delightful pink. 60c each; 3 for \$1.65, postpaid.

B639 DUBONNET. Dark wine dubonnet. 60c each; 3 for \$1.65, postpaid.

B661 BLUE EMPEROR. A delicate Aster-blue. One of the exquisite new introductions. 75c each, postpaid.

B662 ROYALTY. Giant sprays of rich, royal purple—almost red under artificial light. 75c each, prepaid.

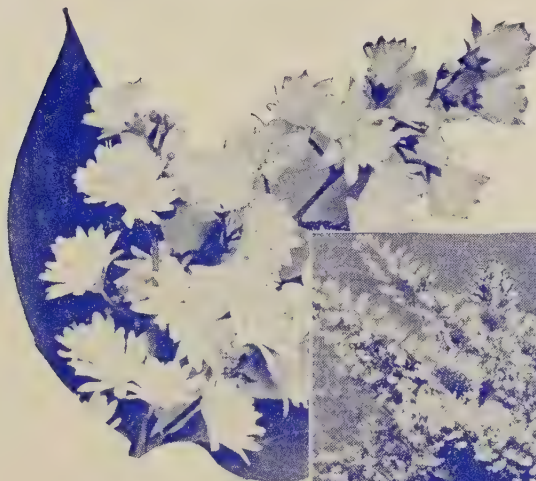
B663X Collection: one each of the 4 Buddleia described for only \$2.50, postpaid.

B629 DEUTZIA, PRIDE OF ROCHESTER. One of the taller growing shrubs, this is about 8 feet high at maturity. It is a prolific bloomer, as you can see from the picture, and can be kept pruned lower if you wish. Very hardy—this is one of the better inexpensive shrubs. 18-24 inches, 50c each; 3 for \$1.35, postpaid.

B646 TARTARIAN HONEYSUCKLE. This is probably the best known and most popular of all the tall-growing shrubs. Reaching a height of 8 to 10 feet, it makes the perfect screen planting. The shrub is a mass of bell-shaped flowers in early June, but the more striking beauty is in the clusters of bright red berries that follow the bloom and hang on through late frosts. Branches of these lovely berry clusters will last more than a month when cut and put in water. See under Hedging for special low prices on large quantities. **Heavy 18-24 inch shrubs, 55c each; 3 for \$1.50, postpaid. Quick show, 2-3 ft., 90c each; 3 for \$2.40, not postpaid.**

B636 REGEL PRIVET. A wide spreading variety of Privet, very hardy. An excellent shrub for foundation planting or a low shrub grouping. Foliage a very dark glossy green. **18-24 inches, 60c each; 3 for \$1.50, postpaid. Quick show, 2-3 ft., \$1.00 each; 3 for \$2.75, not postpaid.**

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DEUTZIA



TARTARIAN HONEYSUCKLE

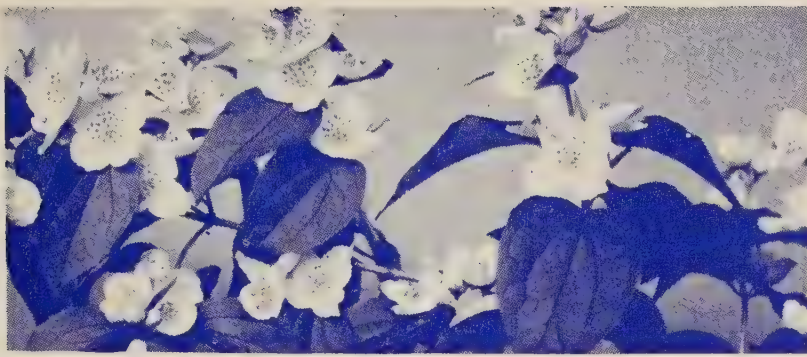
B628 PINK FLOWERING ALMOND. Almost the first of the early spring shrubs to bloom, the branches are completely covered with dainty pink, very double rose-like flowers before the leaves come. The shrub is symmetrical in growth—3 to 4 feet high. Good either in the foundation or shrub border planting. Excellent for cutting. **Heavy 18-24 inch, 70c each; 3 for \$1.95, postpaid. Quick show, 2-3 ft., \$1.15 each; 3 for \$3.00, not postpaid.**

B624 WEIGELA ROSEA. One of the loveliest of the very early spring flowering shrubs. The stems are a mass of delicate pink that are excellent for cutting. It is spreading type shrub, good either as a specimen or in a mass planting. **18-24 inch, 55c each; 3 for \$1.50, postpaid. Quick show, 2-3 ft., 90c each; 3 for \$2.40, not postpaid.**

B627 RED BARK DOGWOOD. Tall, spreading shrubs, extremely hardy and most effective. They have small, white flowers in early spring, followed by red berries. But their most striking beauty is in their brilliant colored bark. **18-24 inches, 55c; 3 for \$1.50, postpaid.**



FLOWERING ALMOND



SYRINGA MOCK ORANGE

B630 SYRINGA MOCK ORANGE. This has long been a favorite among shrubs. Of medium height, it is best known for the delightful fragrance of its lovely semi-double white flowers. Always a favorite for June weddings. 18-24 inch, 90c each; 3 for \$2.55, postpaid.

B655 MAGNOLIA SOULANGEANA. A Magnolia hardy north of the Mason-Dixon line! One of the first flowers in early spring, Soulangeana is the most popular of the hardy varieties to be developed. The flowers are large, somewhat tulip-shaped, a delicate pink in the bud, opening to a rich ivory cream, deep red at the base of the cup. The foliage, rich, waxy green, is as ornamental through the summer as are the flowers in the spring. The Magnolia is one of the most beautiful of the flowering tree shrubs for the lawn. 2-3 ft., root wrapped, \$4.75 each, postpaid.

B620 SPIREA VAN HOUTTEI (Bridal-wreath). This is by far the most popular and widely planted shrub and makes good everywhere. The flowers are in flat clusters, produced on spreading pendulant branches often drooping clear to the ground. In full bloom they are a mass of white and never fail to attract attention. This shrub is perfectly hardy anywhere and can be used for foundation, hedge or group planting. Heavy 2-3 ft. shrubs, 50c each; 3 for \$1.35; 18-24 inch, 35c each; 3 for \$1.00, postpaid. (See "Hedging" for smaller grade)

B649 SNOWBALL. A tall growing shrub, 8 to 10 feet. The picture shows the huge "Snowball" blooms that have made this a favorite for generations. Wonderful for cemetery bouquets. 18-24 inches, 70c each postpaid. Quick show, 2-3 ft., \$1.50 each, not postpaid.

B621 SPIREA BILLARDI. A lovely summer flowering shrub. Blooms are long panicles of rose-pink flowers from June to September. Very effective in any planting. About 4 feet high. 18-24 inch, 50c each; 3 for \$1.35, postpaid.

B622 SPIREA BLUE MIST. This new introduction is not truly a Spirea, but has been so named because the type bloom. Developed in Minnesota, it is very hardy. Grows to be about 4 feet high, and is covered with dainty blue flowers mid-summer to frost. Blue Mist adds enchantment to your planting. 70c each; 3 for \$1.95, postpaid.

B631 PERSIAN PURPLE LILAC. This is the lilac that is so often used for tall hedges. Blooms more freely than the common lilac and has a finer, daintier foliage. Originating in Northern China, it is absolutely hardy. Heavy 18-24 inches, 75c each; 3 for \$2.10, postpaid.

B653 TAMARIX HISPIDA. A shrub particularly good for screen or background planting. Feathery foliage, silver green in color. Profuse bright pink flowers all summer. Extremely hardy, will grow in any type of soil. Should be cut back severely when planted to give the roots the best start. 18-24 inch, 50c each; 3 for \$1.35, postpaid. Quick show, 2-3 ft., 95c each; 3 for \$2.50, not postpaid.

B654 HI-BUSH CRANBERRY. Everyone has his favorite shrub and this is mine. A lovely tall bush (8 to 10 ft.), it has a spread of 6 to 7 feet. I think it is the most outstanding of the screen plantings. The foliage is rich, dark green. Masses of white bloom in early spring. But lovelier than all are the clusters of brilliant red berries that cover the bush from mid-July to mid-winter. Branches of this shrub are gorgeous when cut and placed in water. I always use this wherever a tall planting is indicated. Heavy 18-24 inch, 90c each; 3 for \$2.40, postpaid. Quick show, 2-3 ft., \$1.35 each; 3 for \$3.75, not postpaid.



SPIREA VAN HOUTTEI



MAGNOLIA SOULANGEANA



PERSIAN LILAC



SNOWBALL

Flowering **SHRUBS** *of Great Beauty*



BLEEDING HEARTS



DELPHINIUM



SWEET WILLIAM



CHICAGO MUMS



LYTHRUM



PAINTED DAISY

Perennials

Once planted, grow larger and more beautiful each year. Welch perennials are all heavy, well-rooted plants. Welch prices are Money Saving Prices.

BLEEDING HEARTS

A favorite with all. Panicles of dainty pink heart-shaped flowers. They like to be planted in the shade.

B300 OLD-FASHIONED BLEEDING HEART.
Blooms in May and June. 80c each; 3 for \$2.25, postpaid.

B301 FERN-LEAF BLEEDING HEART.
Blooms continually all summer. Foliage is especially dainty. 45c each; 3 for \$1.25, postpaid.

B302X 1 OLD-FASHIONED and 2 FERN-LEAF: All for \$1.55, postpaid.

CANTERBURY BELLS

Excellent for cut flowers. Plants grow erect and are completely covered with bell-shaped flowers in May and June.

B303 Blue. B304 Rose.
30c each, postpaid.

HARDY CARNATIONS

A favorite when you go to the greenhouse—and a favorite in your garden. Very fragrant, these HARDY plants produce long-stemmed blooms for all summer cutting.

B305 ROSE QUEEN, pink
B306 SCARLET
B307 WHITE
B308 GOLDEN SUN, yellow
35c each; 4 for \$1.25, postpaid.

5 MILLION MUMS

B309X
(one each color)
for **\$1.85** postpaid

CUSHION MUMS

Often called the **Million Mum**, bloom from late August until Thanksgiving—or until we have a really hard freeze. Each one makes a bush almost 2 feet high, covered with a mass of blooms. They are the points of beauty in our fall gardens.

B310 Red B311 White B312 Pink
B313 Yellow B314 Bronze Per each, 40c

CHICAGO MUMS

We cannot say enough about these loveliest of all fall flowers. Very hardy, disease resistant and bred to start blooming in late August or early September, well before any nipping frosts. They are a mass of glorious color. Large, individual blooms often measuring 3 to 3½ inches across, make them ideal for cutting—and the more you cut them the more they bloom.

B315 BARBARA SMALL. Deep lavender, shaded pink. 40c each; 3 for \$1.10, postpaid.

B316 CHARLES NYE. Rich buttercup yellow. 60c each; 3 for \$1.65, postpaid.

B317 COURAGEOUS. Dark ruby red. 60c each; 3 for \$1.65, postpaid.

B318 OLIVE LANGLAND. Apricot pink. 40c each; 3 for \$1.10, postpaid.

B319 POLAR ICE. Pure white. 40c each; 3 for \$1.10, postpaid.

5 CHICAGO MUMS

B320X
(1 each color)
all for only **\$2.15** postpaid

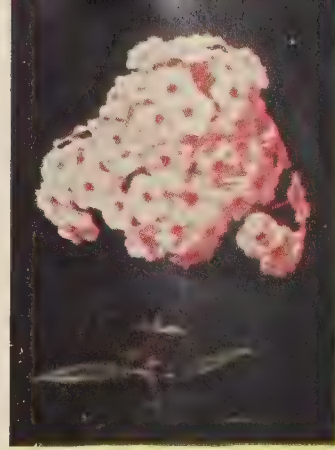
PLEASE ORDER BY CATALOG NUMBER

B321 COLUMBINE. An old garden favorite that blooms profusely in May and June. We have Mrs. Scott Elliott's Long-Spurred Hybrids—the most striking of all pastel color combinations. **30c each; 4 for \$1.00, postpaid.**

B322 GIANT SHASTA DAISY. Flowers large, white with yellow center, borne on long stiff stems. Has long blossom season. **30c each; 4 for \$1.00, postpaid.**

B337 PAINTED DAISY (Pyrethrum). Lovely, long stemmed Daisies in shades of palest pink to deep red throughout the spring. Excellent for cutting. **35c each; 3 for \$1.00, postpaid.**

B336 GAILLARDIA, Burgundy. Large wine-red blooms with the glow of velvet. A mass of bloom from June to autumn. **25c each.**



DELPHINIUM CORNER

B325X

2 PACIFIC HYBRID

2 ENGLISH GIANT HYBRID

All 4 for only

\$1.40

Postpaid

DELPHINIUM

Our great-grandmothers would never recognize their favorite larkspur in the magnificent flowers we now have—tall, stately stems 3 to 5 feet high closely massed with individual florets. A great burst of bloom in the spring and again in the fall. One of the best flowers for cutting.

B323 ENGLISH HYBRIDS. We have the Wrexham strain—solid erect spikes in delicate shades of blue and mauve, tinged with pink. **35c each; 3 for \$1.00.**

B324 PACIFIC HYBRIDS. These are beyond description—giant stalks of very double flowers in shades of mauve through blue. **45c each, 3 for \$1.20.**

GYPSOPHILIA

More often called "Baby's Breath"—and we like any bouquet combined with Baby's Breath. We have:

B326 PANICULATA. The airy single white blossoms. **30c each, postpaid.**

B327 BRISTOL FAIRY. The very double white that blooms all summer. **80c each, postpaid.**

B329X ROSY VEIL. The same dainty flower in a delicate pink. **65c each, postpaid.**

B328X BABY'S BREATH GROUP. 1 each for only \$1.50, postpaid.



SHASTA DAISY

PHLOX

A rainbow of color

Our phlox have been chosen to give the greatest range of color in the giant new varieties. Phlox is one of the easiest grown of all garden flowers—requiring only a good fertile soil and a sunny spot. Most effective in group plantings.

B354 MARY LOUISE. Pure white.

B357 FLASH. Bright red.

B358 APPLE BLOSSOM. Delicate pink with deeper tone eye.

B359 PURPLE HEART.

B360 BLUE GLORY.

B361 SAN ANTONIO. Rich, deep red.



W.B.B. Phlox Garden

B356X

1 each of all 6 for only

Postpaid

\$1.70

B338 LYTHRUM (The Beacon). Tall spikes of bloom in a lovely, clear rose throughout the summer. One of the most striking and satisfying perennials grown. More beautiful each year, it is extremely hardy and does well in either sun or partial shade. We have it among our Evergreens and in our shrub border, where it has caused constant comment. **50c each; 3 for \$1.35, postpaid.**

B330 RED SWEET WILLIAM. Perfectly hardy, bright red bloom all summer and every summer. **35c each; 3 for \$1.00, postpaid.**



COLUMBINE



HARDY CARNATION



CANTERBURY BELLS

WELCH'S TREES

*for
Beauty and
Shade*

**ALL LARGE SHADE TREES
SHIPPED BY EXPRESS. NOT
PREPAID**



MOUNTAIN ASH

B950 EUROPEAN MOUNTAIN

ASH. Very hardy, head dense and regular. Beautiful fernlike foliage, covered from July to winter with clusters of bright red berries. The combination of foliage and clustered fruits make this most striking and beautiful. 5-6 ft., \$2.50 each.

B659 REDBUD. This little tree says,

"Spring is here," with every branch and twig a mass of purplish-red bloom even before the leaves appear. A native of our woodlands, it is hardy everywhere. It grows only 12 to 15 feet high and can be used either alone or in a shrub border. 2-3 ft., \$1.00 each; 3-4 ft., \$1.50 each, postpaid.



RED BUD

B952 HOPA FLOWERING CRAB. A beautiful

pyramidal growing tree with attractive foliage. Entirely covered with rose-colored flowers in April. Fruit red inside and out, hanging on until late autumn. Very hardy and free from disease. 3-4 ft., \$1.25 each, postpaid; 4-5 ft., \$1.50 each, not postpaid.

B963 AMERICAN LINDEN. The most sym-

metrical of all trees, this is one of the hardiest, sturdiest shade trees to be had. Large, heart-shaped leaves, fragrant spring bloom—these add to the attractiveness. Always recommended for parking or lawn planting. 6-8 ft., \$3.00 each. Heavy 8-10 ft., \$5.00 each.

B965 LOMBARDY POPLAR. (*Populus nigra-*

italica). In shape this is the exclamation mark among trees. Its towering spire has an individuality all its own. For tall screens and backgrounds, this is admirable. 6-8 ft., \$1.00 each.

HOPA FLOWERING CRAB

LINDEN



CATALPA BUNGEI

B951 CATALPA BUNGEI. (Um-

brella Tree). Grafted on stems 4 to 7 feet high, makes an umbrella top without pruning; perfectly hardy. Leaves large, glossy, deep green, heart-shaped. Very desirable. 2-yr., 5 ft., \$2.25 each; 2 for \$4.00.

B658 SMOKE TREE (Purple Fringe).

One of the lovelier of the small shrub-type trees. A solid mass of bloom in early spring, giving the effect of a hazy purple cloak of smoke. A most unusual tree, distinctive in any planting. Thrives in all sections. 18-24 in., \$1.25 each; 2-3 ft., \$1.50 each, postpaid.





CHINESE ELM

HARDY ELMS

Quick Growing Shade

B953 AMERICAN ELM. Large native tree, wide, spreading head, graceful drooping branches; easy to transplant, hardy. One of the best. 6-8 ft., \$1.50 each.

B954 CHINESE ELM. A very rapid grower with extra heavy branches and a dense foliage. It is absolutely drought-resistant and disease-free. Extra good for wind-break and screen planting. 5-6 ft., \$1.00; 6-8 ft., \$1.50 each.

B955 MOLINE ELM. A beautiful tree, very symmetrical in growth. Sturdy and hardy, one of the best for lawn or parking planting. Budded trees, 6-8 ft., \$2.00 each.

SPECIAL

B931X
6 Lombardy Poplars

5 ft. trees

\$1.50

Postpaid



NORWAY MAPLE

HARD WOOD MAPLES

Long-Lived Shade

B956 SILVER MAPLE (Soft). Easily transplanted. A rapid growing, wide spreading tree. Leaves bright green above and silvery white beneath, clear yellow in autumn. Valuable tree for quick effect. 6-8 ft., \$1.75.

B957 NORWAY MAPLE. A hardy hard-wood tree of majestic form and extremely dense foliage. The leaves are large and very deep green changing to a beautiful yellow in the fall. 6-8 ft., \$3.00 each. Heavy, 8-10 ft., \$5.00 each.

B958 SCHWEDLER MAPLE. (Red Leaf). A smaller growing Maple, ideal for the small yard. Leaves are bright red in the spring, turning to a purplish red and retaining this color through the summer. This is one of the loveliest of the Maple family. 6-8 ft., branched trees, \$3.50 each. Heavy, 8-10 ft., \$6.00 each.

B960 HARD SUGAR MAPLE. Chieftain of its clan, straight and spreading, of grand proportions, roots deeply, grows well. Leaves have rich autumn tints of clear yellow and scarlet. 6-8 ft., \$3.00 each.



CUT LEAF WEEPING BIRCH

B964 CUT-LEAF WEEPING BIRCH. Not only the most popular of the weeping trees, but indeed a picture of delicacy and grace. Its tall slender, yet vigorous growth, graceful branches, silvery white bark and delicately cut foliage present a combination of attractive characteristics rarely met with in a single tree. Excellent for lawn and cemetery plantings. 5-6 ft., \$3.00 each.



MAPLE, HARD



PIN OAK

B962 PIN OAK. The most rapid of all hard-wood trees in growth, this is probably the best shade tree one can plant. It is very hardy and very long-lived, both points to be considered when planting trees. It is not bothered by pests or disease. It is symmetrical and pyramidal in shape, its foliage a rich, dark green that turns to shades of copper bronze in the fall. This tree can be planted in all areas, and will be a thing of beauty for generations to come. 5-6 ft., \$3.00 each. Heavy, 8-10 ft., \$7.00 each.

B961 NIOBE WEEPING WILLOW. One of the beautiful weeping trees. Niobe is distinguished by its lovely golden bark and delicate light green foliage. Branches, when left untrimmed, droop clear to the ground. It is attractive as a single tree and most effective in a group planting. 4-5 ft., \$1.00 each; 5-6 ft., \$1.50 each.



NIOBE WEEPING WILLOW

PLANT VINES for Screen and Shade



CLEMATIS JACKMANNI

LARGE FLOWERING CLEMATIS

Lovely giant flowered vines that quickly cover a trellis and bloom throughout the summer. Our plants are pot grown for the sturdiest root development and will bloom this year. Be sure to support the new growth as it comes. Do not allow it to lie on the ground.

B607 CLEMATIS JACKMANNI. Deep purple. 85c each; 2 for \$1.55, postpaid.

B608 CLEMATIS MME. ANDRE. Velvety red. 85c each; 2 for \$1.55, postpaid.

B609 CLEMATIS HENRYI. Pure white. 85c each; 2 for \$1.55, postpaid.

B613X CLEMATIS COLLECTION. One each of the 3 large flowering Clematis for \$2.25, postpaid.

TUBEROUS BEGONIAS

Giant double, Camellia type blooms in exquisite shades of red, pink and yellow. You can find these only in the lovely Tuberous Begonias. Potted indoors for winter bloom or planted outside in semi-shaded borders, beds or window boxes, there is no more delightful flower. Our bulbs are not those small ones that can be had at bargain prices, but large bulbs measuring six inches around that will produce the huge blooms like that pictured. They will be available about January 15, so don't fail to order yours early.

B264 Red B265 Pink B266 Yellow
35c each; 3 for \$1.00, postpaid.

B263 HANGING BEGONIA. The same exquisite flowers, but smaller in size, in delicate shades of pink, and borne on trailing stems so effective in window boxes or hanging baskets. 45c each; 3 for \$1.15, postpaid.

B610 CLEMATIS Paniculata. The small flowering sweet scented Japan Clematis. One of the most vigorous and beautiful of all climbers. In late summer it produces dense sheets of medium sized, pure white flowers of most pleasing fragrance. 60c each; 3 for \$1.65, postpaid.

B611 BOSTON IVY. One of the finest climbers for covering walls, as it clings firmly to the smoothest surface, covering it evenly with overlapping leaves. The color is fresh, deep green in summer, changing to bright shades of crimson and yellow in autumn. Needs no support. 75c each; 3 for \$2.00, postpaid.

B602 SILVER LACE VINE. Very quick growing; produces more bloom than any other vine, blooming from late summer into fall. Small, fresh, shining foliage; large foamy sprays of silvery white bloom. 75c each, postpaid.

B603 WISTARIA, Purple. Beautiful drooping clusters of purple blooms, heavy with fragrance. Blooms usually in spring and fall. Our sturdy plants from blooming wood. 45c each, postpaid.

B604 MADEIRA VINE. The ideal vine for hot, sunny spots. Thrives in any location. Will give you a quick shade with its thick, waxy, heart-shaped leaves. Produces a profusion of fragrant, white flowers. Plant them 6 inches apart. Take up your bulbs in the fall. 3 for 35c; 6 for 60c, postpaid.

B601 HONEYSUCKLE, Goldflame. Ever-blooming Honeysuckle, blooming from early summer to killing frost. Large, flame-coral trumpets lined with gold, fragrant after nightfall, appear in large showy clusters the same year the plant is set out. Dark blue-green foliage, disease and pest free. If allowed to grow naturally, Goldflame will climb a trellis or spread as ground cover. Pruned, it makes a striking specimen shrub. \$1.00 each, postpaid.



GOLDFLAME HONEYSUCKLE

B600 HONEYSUCKLE, Scarlet Trumpet. One of the best of the climbing Honeysuckles. Oval, semi-evergreen foliage; fragrant scarlet flowers. 45c each, postpaid.

B605 CINNAMON VINE. A strong, hardy climber from China. 10 to 30 feet, leaves heart-shaped; flowers small, white, cinnamon scented. Very fragrant and free from insects. 20c each; 3 for 50c, postpaid.

B606 BITTERSWEET (Celastrus Scandens). Perfectly hardy and of rapid growth. Handsome glossy foliage. Large clusters of beautiful orange-crimson berries that are retained all winter. The berries are in great demand for inside winter decoration. We do not know of any vine that is more satisfactory. It is exceptionally fine for trellises or porches. Bittersweet grows naturally on high banks or in well drained spots. You need two or more vines for cross pollenization. 3 for \$1.00, postpaid.



TUBEROUS
BEGONIA

GLORIOUS GLADS

Lovely Satisfying Easy to Grow

Planted at 10 day intervals from early spring to late June, Glads will give constant bloom until frost. Or plant them all at one time for a great burst of bloom in all shades of the rainbow. These bulbs are all the large size that produce exhibition type blooms and the varieties are the Florist's choice for cutting.

B201 MARGUERITE. Watermelon pink.

B207 WHITE GOLD. Enormous blooms in rich Ivory.

B208 ROSA VAN LIMA. Delicate pink.

B209 BLUE BEAUTY. Rich blue.

B214 VALERIA. Bright scarlet.

B215 BLACK OPAL. Dark, velvety red.

B216 ELIZABETH THE QUEEN. Lavender pink.

B217 YELLOW EMPEROR. Rich, clear yellow.

B218 MARGARET BEATON. Pure white with scarlet throat.

B219 RED CHARM. Rich crimson.

Individual choice, 5 of 1 variety.....\$.60

B211X 50 Choice bulbs (5 each of all varieties) 3.75

B212X 20 Choice bulbs (2 each of all varieties) 1.75

B213X 25 Bulbs, Rainbow mixture, (bloom-ing size) 1.00

B210X 25 Bulbs, DeLuxe Rainbow mixture, (extra large bulbs) 2.00

All postpaid.

LILIES

B252 REGAL LILY. America's favorite. Plant-ed from coast to coast. Exquisite pearly white flowers tinged pink on the outside and gold on the inside. Blooms in June-July on stems 3 feet tall. Requires no special care or soil. Hardy; grows in sun or partial shade. 3 for 65c; 5 for \$1.00, post-paid.



REGAL LILY

B250 CORAL LILIES. Myriads of bright cherry-red blossoms. The gayest of all lilies. Grows 12 to 18 inches high. Blooms June and July. Plant bulbs 3 to 4 inches deep. 3 for 65c; 5 for \$1.00, postpaid.

B251 DOUBLE TIGER LILIES. Large double flowers of brilliant orange-red, spotted with black. Bloom August and September. 3 for 65c; 5 for \$1.00, postpaid.

HEMEROCALLIS

These very hardy Day Lilies have grown in popu-larity as new and lovelier varieties have been de-veloped. We are listing 3 of the most outstanding.

B256 HYPERION. Exceptionally large blooms of a soft, canary yellow. Very fragrant. Considered by many the finest Hemerocallis ever introduced. Blooms June-July. 3½ ft. \$1.00 each, 3 for \$2.75; 6 for \$5.00, postpaid.

B257 MIKADO. Rich orange with large spot of ma-hogany on each petal. Usually blooms a second time—large, brilliantly colored flowers produced very freely. June and July, 3 ft. 50c each; 3 for \$1.25; 6 for \$2.00, postpaid.

B258 RAJAH. Brilliant flame scarlet with a vivid tri-angled throat area of Brazil red. Large brilliant-colored flowers of perfect form; prolific blooms. July and August. 4 ft. 50c each; 3 for \$1.25, 6 for \$2.00, postpaid.



CORAL LILY



GLADIOLI

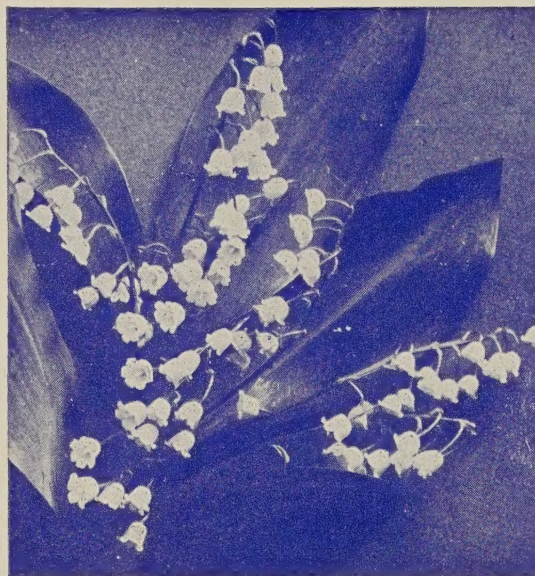


HEMEROCALLIS

PLEASE ORDER BY CATALOG NUMBER



TUBEROSE



LILY OF THE VALLEY



AMARYLLIS

OLD-FASHIONED BULBS

MEXICAN TUBEROSE

B260 One of the best and most fragrant flowers, easy to grow. Requires little care, except that the bulbs are taken up in the fall. Plant 4 inches deep. **6 for 50c, postpaid.**

FANCY-LEAVED CALADIUM

B261 Colorful plants with spotted leaves veined with brilliant markings. You will like these as fill-ins for your perennial beds or as spots of color under your shrubs. **50c each; 3 for \$1.35, postpaid.**

ELEPHANT EAR CALADIUM

B262 This is the old fashioned, large leaved Caladium with leaves often 3 feet long. **25c each; 5 for \$1.00, postpaid.**

LILY-OF-THE-VALLEY

B332. These delightfully fragrant white flowers have long been favorites with everyone. One of the earliest spring blooms, they thrive close to the foundation, doing best on the north or east. **Clumps, 40c each; 3 for \$1.00.**

B253 AMARYLLIS. The large flowered Amaryllis that is so lovely in the house for winter and in the garden for summer. Our large bulbs often produce 10 gorgeous blooms on a single stem in colors ranging from near white to deep red. **Mixed colors. 60c each; 2 for \$1.00; 3 for \$1.40, postpaid.**



FANCY LEAVED CALADIUM

WELCH'S LARGE FLOWERING CANNAS



CANNA

The most brilliant all-summer display of color. Our bulbs are the very large, 3 to 5 eye tubers that give the sturdy stalks and heavy bloom.

B240 THE PRESIDENT. Large scarlet flowers, green foliage. 4 ft.

B243 YELLOW KING HUMBERT. Green foliage. 5 ft.

B242 CITY OF PORTLAND. Pink flowers, green foliage. 4 ft.

Prices: 3 for 50c; 6 for 90c; 12 for \$1.60, postpaid.

B245 MME. CROZY. A delightful Dwarf Canna. Large heads of red, each petal edged with a narrow, variegated border of orange. These little cannas are delightfully effective planted among your Evergreens, in beds or used for edging. **3 for 75c; 6 for \$1.35; 12 for \$2.50, postpaid.**

B244X
DAD'S FAVORITE CANNA BED
 1 Yellow King Humbert
 5 Red King Humbert
 8 City of Portland
14 Bulbs for \$1.75
 Postpaid.



Multi-Purpose Fruit Spray

EFFECTIVE!

**More fruit
Clean fruit**

EASY TO USE!

**Just add water
Use any Spray Gun**

INEXPENSIVE!

**1lb. makes 12 gallons
Enough for 4 trees**

In answer to the need for a simple spray that will make possible good, home-grown fruit as well as simple, less expensive spray for the Commercial Orchardists, a new formula has been worked out that is successful.

Four-Way control! Powerful, new chemicals have been combined in one formula which, when mixed with water, control (1) diseases, (2) black rot and fruit drop, (3) sucking insects and (4) chewing insects and worms.

Simple and inexpensive! This new Multi-purpose Spray can be mixed in as small a quantity as needed for the single tree or as many gallons as may be

needed for the large orchard. Directions are clear and simple on every package.

Order your Multi-Purpose Fruit Spray early so that you will have it ready to use. The first spray should be applied as color begins to show in the blossoms.

1 lb. (Makes 12 gallons).....\$1.75

4 lbs. or more....\$1.50 per lb. Postpaid

Special price to commercial orchardists on 25 lb. or more.

Multi-Purpose Spray is also effective for disease and insects in Shade Trees and Shrubs.

RED SPIDER DUST

Protect your Evergreens. Evergreens are expensive—both in cost and the time it takes for them to attain their growth. Their beauty is worth protecting.

Our RED SPIDER DUST has been especially compounded to control these tiny, life-sucking insects. Keep it on hand and use it regularly to prevent trouble. This is cheap insurance.

12 oz. in Gun\$.50
3 lb. Bag 1.50 postpaid

SPECIAL ROSE DUST

It is easier to prevent trouble than to cure it. Order your ROSE DUST when you order your Roses, so you can start spraying as soon as the leaves appear.

Our ROSE DUST contains all the necessary chemicals to control FUNGUS DISEASES such as Black Spot and Mildew as well as APHIDS and LEAF EATERS.

Healthy plants will produce more of the perfect Roses you want.

12 oz. in Gun\$.75
3 lb. Bag 1.50 postpaid

WILL BUGS EAT YOUR GARDEN OR WILL YOU?



SPECIAL TRIAL OFFER
2½ POUNDS OF BUG-DUST-O-CIDE
and NEW IMPROVED DUSTER

Only \$1.25
Postpaid

The duster is easily operated by a pumping stroke. Holds one full pound of dust.

Get Those Bugs With
Welch's Bug-Dust-O-Cides



BUG DUST-O-CIDE

2½ lbs. Dust and Gun.....\$1.25
3 lbs. Dust 1.15
5 lbs. Dust 1.75
10 lbs Dust 3.25
25 lbs. Dust 7.85

FREE—GIFTS OF APPRECIATION

We appreciate your orders. To show this appreciation, with orders made from this catalog you may have your choice of FREE GIFTS as follows:

With an order of \$5.00—any one of the gifts.

With an order of \$10.00—any two of the gifts.

With an order of \$15.00—any three of the gifts.

With each additional \$5.00—one more gift.

You MUST INCLUDE THE GIFTS ON YOUR ORDER or none will be sent, even if you write us later.

We reserve the privilege of substituting a gift of equal value should our supplies make this necessary.

CHOOSE FROM THESE GIFTS

- No. 1—Three Coral Lilies.
- No. 2—Five Tuberoses.
- No. 3—One Concord Grape.
- No. 4—One Peony. (Our choice.)
- No. 5—Two American Bittersweet Vines.
- No. 6—Five Madeira Vines.

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MAGAZINE SERVICE"

As a special service to our customers, we have enclosed in this catalog a subscription order blank coupon to make it easy for you to order your favorite magazines at lowest prices. Save time, trouble and expense and be assured of safe, prompt service.



FASHION



GOLDEN SALMON POLYANTHAS

FLORIBUNDAS

HARDY! EVERBLOOMING! GAY COLORS!

B450 FASHION (Patent No. 789). \$2.00 each; 3 for \$5.10, postpaid.

B451 GERANIUM RED (Patent No. 811). \$1.50 each; 3 for \$3.75, postpaid.

B452 GOLDBLOCKS (Patent No. 672). Not pictured—but a lovely, very hardy rose in rich, golden yellow. One of the most prolific bloomers—bearing almost every day of the entire summer. \$1.50 each; 3 for \$3.75, postpaid.

B497X FLORIBUNDA COLLECTION. One each of the three Floribunda roses listed above: 3 for \$4.20, postpaid.

POLYANTHAS (Baby Roses)

HARDY! EVERBLOOMING! GAY CLUSTERS!

Gay color all summer, whether planted singly or in groups. Very good for low hedging.

B440 ELLEN POULSEN. Brilliant rose pink.

B441 IDEAL. Scarlet. As many as 60 roses in bloom at one time.

B442 GOLDEN SALMON. Lovely as pictured.

XX Superior Quality plants, \$1.00 each; 3 for \$2.85, postpaid.

X Heavy, 2-year roses, 85c each; 3 for \$2.25, postpaid.

Designate size by XX or X following the catalog No.

LARGE FLOWERED CLIMBING ROSES

HARDY! MASSES OF BLOOM!

B430 PAUL'S SCARLET. The favorite of all. Large, bright red clusters on long stems.

B431 MARY WALLACE. Not pictured. Large, silver pink roses.

B432 PRIMROSE. Not pictured. The very hardy climber; blooms clear, canary yellow.

XX Climbers (Superior Quality Plants) Per each.....\$1.00
3 for 2.85

X Climbers (Heavy, 2-year plants) Per each......80
3 for 2.25

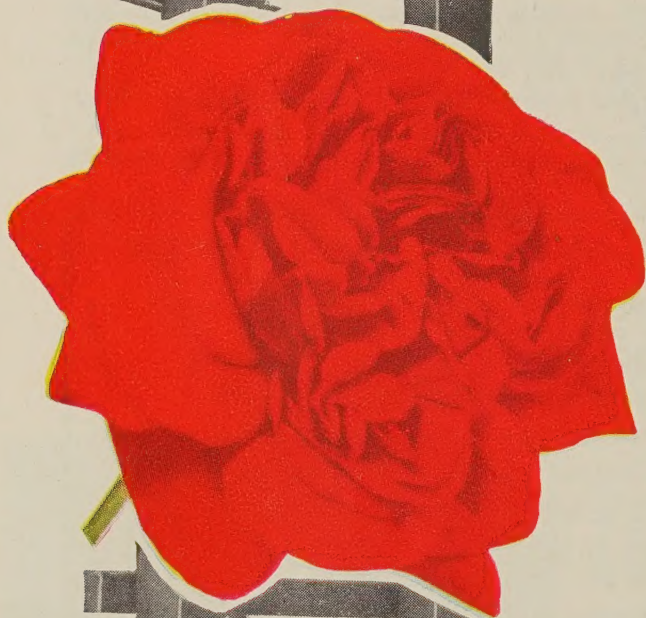
Please designate by XX or X after each number which size plant you wish.
All postpaid.

WELCH'S PAUL'S SCARLET SPECIAL

B495X

3 for only \$1.95
postpaid

NOTE—Customers living in Atlantic or Pacific Coast States add 10% to all postpaid items.



GERANIUM
RED



PAUL'S
SCARLET